

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sue Willoughby		12/01/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Evergreen Holdings, LLC		
Street Address:	5918 Evergreen Blvd		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63134		
Entity Type:	LTD LIAB JT ST CO: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78828016	ETTA SAYS!	
CORRESPONDENCE DATA			
Fax Number:	(314)872-3365		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jstone@affinitylawgrp.com		
Correspondent Name:	Bradley W. Crandall		
Address Line 1:	1610 Des Peres Road		
Address Line 2:	Suite 100		
Address Line 4:	St. Louis, MISSOURI 63131		
ATTORNEY DOCKET NUMBER:	EVERGREEN HOLDINGS		
NAME OF SUBMITTER:	Bradley W. Crandall		
Signature:	/Bradley W. Crandall/		
Date:	07/19/2011		
Total Attachments: 2 source=Etta Says TM Assignment#page1.tif source=Etta Says TM Assignment#page2.tif			

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## TRADEMARK ASSIGNMENT

This Assignment is made effective as of December 1, 2009, by Sue Willoughby ("ASSIGNOR"), to Evergreen Holdings, LLC, a Missouri limited liability company with a place of business at 5918 Evergreen Blvd., St. Louis, Missouri 63134 ("ASSIGNEE").

WHEREAS, ASSIGNOR has good, valid and exclusive title in and to the trademark set forth on Exhibit A attached hereto and made a part hereof, including all common law rights therein; all rights in the U.S. registrations thereof, and all renewals thereof; all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits); the right to sue for past, present and future infringements; and all other rights corresponding therein throughout the world (collectively, the "Trademark") and the goodwill of the business associated therewith; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR, does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the Trademark together with the goodwill of the business associated therewith.

ASSIGNOR covenants that ASSIGNOR will do, execute and deliver, or will cause to be done, executed and delivered, at ASSIGNEE's expense, all such further reasonable acts or documentation for the better of assuring, conveying and confirming unto ASSIGNEE, the entire right, title and interest in the Trademark as ASSIGNEE may reasonably require.

IN WITNESS WHEREOF, ASSIGNOR has executed this Trademark Assignment as of the date first above written.



Sue Willoughby

EXHIBIT A

TRADEMARK SCHEDULE

<u>Mark</u>	<u>Registration No.</u>	<u>Serial No.</u>
ETTA SAYS!	3198637	78828016