

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Correcting typographical error in owner's name

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Richardson Company		08/18/1994	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	The Richardson Company - Training for the Banking Industry d/b/a The Richardson Company
Doing Business As:	DBA The Richardson Company
Street Address:	1818 Market Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19103
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3178828	CYBER SALES MANAGEMENT TIPS
Registration Number:	3226254	CYBER SERVICE TIPS
Registration Number:	3178813	CYBERSALES TIPS
Serial Number:	85291222	DYNAMIC SELLING
Serial Number:	85291865	HIGH PERFORMANCE SELLING
Registration Number:	3747392	NANOSALESBOOKS
Registration Number:	3219873	R
Registration Number:	3312525	R RICHARDSON THE POWER TO SELL
Registration Number:	3756302	SALESCALLPLANNER
Registration Number:	3220965	SKILLGAUGE
Registration Number:	3562596	START COACHING!
Registration Number:	3562595	START COACHING!
Registration Number:	3990768	TALENTGAUGE

CH \$390.00 3178828

Registration Number:	3210996	THE POWER TO SELL
Registration Number:	3440760	THE RICHARDSON COMPANY

CORRESPONDENCE DATA

Fax Number: (215)701-2171
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 215-665-2771
Email: sschwartz@cozen.com
Correspondent Name: Scott Bradley Schwartz
Address Line 1: 1900 Market Street
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	RICH/132305
NAME OF SUBMITTER:	Scott Bradley Schwartz
Signature:	/Scott B Schwartz/
Date:	07/19/2011

Total Attachments: 2
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AUG 18 1994

Microfilm Number _____

Filed with the Department of State on _____

Entity Number 2568910

Robert M. ...
Secretary of the Commonwealth

FICTITIOUS NAME AMENDMENT, CANCELLATION OR WITHDRAWAL

DSCB:54-312/313 (Rev 89)

In compliance with the requirements of 54 Pa.C.S. §§§ 312, 313A or 313B (relating to amendment, cancellation or withdrawal), the undersigned entity or entities, desiring to amend, cancel or to withdraw from a fictitious name registration, hereby state(s) that:

1. The fictitious name as registered is: The Richardson Company

2. The address of the principal place of business including street and number and city is (the Department is authorized to conform to the records of the Department):

<u>1521 Locust St., Suite 300, Philadelphia, PA</u>	<u>19102</u>	<u>Philadelphia</u>
Number and Street	City	State
		Zip
		County

3. The date of the original filing with the Department of State is: 3/1/94

4. (Check one or more of the following, as appropriate):

A. The Fictitious Name has been changed to: _____

B. The principal place of business has been changed to (PO Box alone is not acceptable):

Number and Street	City	State	Zip	County
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C. The following party(ies) who has(have) been added to the registration and their signature(s) appear(s) on page 2 of the application is(are):

Name	Number and Street	City	State	Zip
<u>The Richardson Company -</u>	<u>1521 Locust St., Suite 300</u>	<u>Philadelphia</u>	<u>PA</u>	<u>19102</u>
<u>Training for the Banking</u>				
<u>Industry</u>				

D. The following party(ies) who has(have) been withdrawn from the registration and their signature(s) appear(s) on page 2 of the application is(are):

Name	Number and Street	City	State	Zip
<u>The Richardson Group,</u>	<u>2317 Pennsylvania Ave.</u>	<u>Wilmington</u>	<u>DE</u>	<u>19806</u>
<u>Inc.</u>				

E. The Fictitious Name has been cancelled.

AUG 18 94

PA Dept. of State

TRADEMARK

REEL: 004586 FRAME: 0563

- 5. A brief statement of the character or nature of the business is: Sales and Management Training
- 6. This amendment sets forth all information with respect to the fictitious name which would be required in an original filing under the Fictitious Names Act.
- 7. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.
- 8. (Optional) This application has been executed by an agent heretofore designated for that purpose in a prior filing in this registration.

IN TESTIMONY WHEREOF, the undersigned has(have) caused this registration to be executed this 15th day of August, 19 94.

Withdrawing parties signature(s)

The Richardson Group, Inc.


BY: DAVID J. DISTEFANO, Secretary

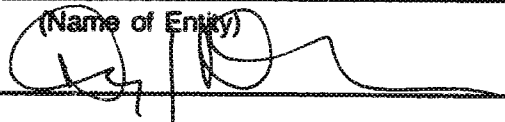
Adding parties signature(s)

The Richardson Company - Training for the Banking Industry


BY: DAVID J. DISTEFANO, Secretary and Vice President

All current parties signature(s)

The Richardson Group, Inc.

(Name of Entity)
X 

TITLE: DAVID J. DISTEFANO, Secretary

(Name of Entity)

TITLE: _____