

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/10/2011		
<b>CONVEYING PARTY DATA</b>			
	Name	Formerly	Execution Date
	Phoenix Newspapers, Inc.		07/20/2011
			Entity Type
			CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
Name:	Gannett Co., Inc.		
Street Address:	7950 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22107		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
	Property Type	Number	Word Mark
	Serial Number:	85211582	DEAL CHICKEN
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(202)776-4981		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 776-2642		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Jonathan Dunn		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	02360.1000		
NAME OF SUBMITTER:	Jonathan Dunn		
Signature:	/Jonathan Dunn/		
Date:	07/20/2011		
Total Attachments: 1 source=DEAL CHICKEN assignment#page1.tif			

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**ASSIGNMENT**

This Assignment Agreement ("Agreement") entered into by and between Phoenix Newspapers, Inc. ("Assignor"), an Arizona corporation, located at 7950 Jones Branch Drive, McLean, VA 22107, and Gannett Co., Inc. ("Assignee"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, VA 22107, is effective *nunc pro tunc* on July 10, 2011.

WHEREAS, Assignor is the owner of the following service mark (the "Mark"), which is the subject of a pending application in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial Number</u>	<u>Date Filed</u>
DEAL CHICKEN	85/211,582	January 6, 2011

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in and to the Mark, the pending application thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, including the pending application for the Mark and the goodwill of the business symbolized by the Mark.

Signed this 20<sup>th</sup> day of July, 2011.

PHOENIX NEWSPAPERS, INC.

By: Todd A. Mayman  
Todd A. Mayman  
Secretary

State of VIRGINIA )  
County of FAIRFAX )

ss:

Subscribed and sworn to before me  
this 20<sup>th</sup> day of July, 2011.

Barbara J. Callow  
Notary Public

My Commission Expires: 9/30/2011



TRADEMARK