

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kitchen Investment Group, Inc.		06/01/2011	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Country Kitchen Franchise Marketing Group, LLC
Doing Business As:	DBA Country Kitchen International
Street Address:	1289 Deming Way, Suite 212
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53717
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	0742443	COUNTRY BOY
Registration Number:	0820477	COUNTRY KITCHEN
Registration Number:	0922045	
Registration Number:	1061887	COUNTRY KITCHEN
Registration Number:	1146646	COUNTRY KITCHEN
Registration Number:	1469899	THE FARM SKILLET
Registration Number:	1487002	SKILLET SCRAMBLE
Registration Number:	1504425	OLD-FASHIONED CALICO BEAN SOUP
Registration Number:	1516076	SKILLET BREAKFASTS
Registration Number:	1650247	FIESTA SKILLET
Registration Number:	1680877	COUNTRY PUB
Registration Number:	1875412	SKILLET BREAKFASTS
Registration Number:	1878755	OLD-FASHIONED CALICO BEAN SOUP

OP \$615.00 0742443

Registration Number:	1935437	C.K. JUNCTION FOR KIDS!
Registration Number:	2076826	C.K. BEAR
Registration Number:	2259649	MR. CHIPPY
Registration Number:	2263265	BARN BUSTER
Registration Number:	2286628	COUNTRY KITCHEN
Registration Number:	2685634	
Registration Number:	2819434	COUNTRY KITCHEN
Registration Number:	2850464	COUNTRY KITCHEN RESTAURANT
Registration Number:	3174652	CK GRILL & BAR
Registration Number:	3306270	PEPPERMILL GRILL & BAR
Registration Number:	3306275	PEPPERMILL GRILL & BAR

CORRESPONDENCE DATA

Fax Number: (608)252-9243
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 6082558891
Email: mal@dewittross.com
Correspondent Name: Marcia Layton
Address Line 1: DeWitt Ross & Stevens S.C.
Address Line 2: 2 E. Mifflin Street, Suite 600
Address Line 4: Madison, WISCONSIN 53703-2865

ATTORNEY DOCKET NUMBER:	34968074
NAME OF SUBMITTER:	Marcia Layton
Signature:	/marcialayton/
Date:	07/21/2011

Total Attachments: 4

source=110517--Assignment_of_US_Trademarks--KIGI_to_CKMG--EXECUTED#page1.tif
source=110517--Assignment_of_US_Trademarks--KIGI_to_CKMG--EXECUTED#page2.tif
source=110517--Assignment_of_US_Trademarks--KIGI_to_CKMG--EXECUTED#page3.tif
source=110517--Assignment_of_US_Trademarks--KIGI_to_CKMG--EXECUTED#page4.tif

ASSIGNMENT OF MARKS

This document is an ASSIGNMENT made by **Kitchen Investment Group, Inc.**, a Wisconsin corporation located and doing business at 8413 Excelsior Drive, Suite 160, Madison, WI 53717 (hereinafter the ASSIGNOR), to **Country Kitchen Franchise Marketing Group, LLC, d/b/a Country Kitchen International**, a Wisconsin limited liability company located and doing business at 1289 Deming Way, Suite 212, Madison, WI 53717 (hereinafter the ASSIGNEE), with the ASSIGNMENT being effective as of the date of the ASSIGNOR's signature below.

ASSIGNOR has adopted, used, and is the owner of the following marks, as identified in the following documents on file in the U.S. Patent and Trademark Office:

Mark	Registration No.	Registration Date
COUNTRY BOY	742,443	December 18, 1962
COUNTRY KITCHEN & DESIGN	820,477	December 13, 1966
FANCIFUL FIGURE OF A BOY	922,045	October 12, 1971
COUNTRY KITCHEN	1,061,887	March 22, 1997
COUNTRY KITCHEN	1,146,646	February 3, 1981
THE FARM SKILLET	1,469,899	December 22, 1987
SKILLET SCRAMBLE	1,487,002	May 3, 1988
OLD-FASHIONED CALICO BEAN SOUP SKILLET BREAKFASTS	1,504,425	September 13, 1988
FIESTA SKILLET	1,516,076	December 6, 1988
COUNTRY PUB	1,650,247	July 9, 1991
SKILLET BREAKFASTS	1,680,877	March 24, 1992
OLD-FASHIONED CALICO BEAN SOUP	1,875,412	January 24, 1995
C.K. JUNCTION FOR KIDS!	1,878,755	February 14, 1995
C.K. BEAR	1,935,437	November 14, 1995
MR. CHIPPY	2,076,826	July 8, 1997
BARN BUSTER	2,259,649	July 6, 1999
COUNTRY KITCHEN & DESIGN	2,263,265	July 20, 1999
DIAMOND DESIGN	2,286,628	October 12, 1999
	2,685,634	February 11, 2003

COUNTRY KITCHEN & DESIGN	2,819,434	March 2, 2004
COUNTRY KITCHEN RESTAURANT & DESIGN	2,850,464	June 8, 2004
CK GRILL & BAR	3,174,652	November 21, 2006
PEPPERMILL GRILL & BAR (& DESIGN)	3,306,270	October 9, 2007
PEPPERMILL GRILL & BAR	3,306,275	October 9, 2007

ASSIGNEE, the owner of ASSIGNOR, wishes to be formally recognized as the holder of legal and equitable title to marks, their registrations, and the goodwill symbolized by the marks (both in the United States and worldwide), and to acquire the marks, their registrations, and the goodwill therein for use by itself, or through ASSIGNEE or other related companies (as this term is defined in 15 USC §1127 as of the time this ASSIGNMENT is made).

THEREFORE, for good and valuable consideration provided by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby mutually acknowledged:

ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all of its rights, title and interest in and to the above-noted marks, all above-noted registrations of and applications to register the marks, and all goodwill associated with and symbolized by the marks, both in the United States and elsewhere.

ASSIGNOR further assigns to ASSIGNEE all right to sue for and receive all damages accruing from past or present infringements of the marks herein assigned.

This agreement shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of ASSIGNOR and ASSIGNEE, as well as all others acting by, through, with or under their direction, and all those in privity therewith.

For the ASSIGNOR: Dennis Hamilton
Signature
Dennis Hamilton
Printed Name
Chief Credit Officer
Community First Bank
925 Wisconsin Avenue
P.O. Box 307
Boscobel, WI 53805-0307
Position / Title within ASSIGNOR
6/1/2011
Date of Execution

The above-named individual (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

State of: Wisconsin Patricia Updike
NOTARY PUBLIC - NAME

SEAL

County of: Grant June 1, 2011
DATE OF NOTARIZATION

My commission expires: Sept. 18, 2011

For the ASSIGNEE

Charles Mocco

Signature

Chuck Mocco CHARLES L. MOCCO

Printed Name

CEO

Country Kitchen Franchise Marketing Group, LLC
d/b/a Country Kitchen International

Position / Title within ASSIGNEE

6/8/2011

Date of Execution

The above-named individual (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

State of:

WISCONSIN

Zach Scheeler
NOTARY PUBLIC - NAME

SEAL

County of:

DANE

6/8/2011
DATE OF NOTARIZATION

My commission expires:

6/29/2014

