

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YOUNG AGAIN FOUNDATION		07/20/2011	TRUST: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEW VITALITY SBP HOLDINGS, INC.		
<b>Street Address:</b>	c/o Baird Capital Partners		
<b>Internal Address:</b>	227 West Monroe St., Suite 1900		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2287219	BETA PROSTATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)863-7806		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-863-7198		
<b>Email:</b>	nancy.brougher@goldbergekohn.com		
<b>Correspondent Name:</b>	Nancy Brougher		
<b>Address Line 1:</b>	Goldberg Kohn Ltd.		
<b>Address Line 2:</b>	55 East Monroe Street, Suite 3300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	6741.002		
<b>NAME OF SUBMITTER:</b>	Nancy Brougher		
<b>Signature:</b>	/njb/		

OP \$40.00 2287219

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**TRADEMARK**  
 REEL: 004588 FRAME: 0354

Date:

07/21/2011

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, Young Again Foundation, a North Carolina trust ("Assignor"), is the exclusive owner of the BETA PROSTATE (U.S. Registration No. 2,287,219) and SUPER BETA PROSTATE trademarks (collectively, the "Trademarks");

WHEREAS, Assignor desires to transfer, and assign all of Assignor's right, title, and interest in and to the Trademarks, together with all of the goodwill of the business associated with the Trademarks, to New Vitality SBP Holdings, Inc., a Delaware corporation ("Assignee"). ("Assignee"), on the terms and conditions more particularly set forth in the Assignment and Sale Agreement between the parties dated July 20, 2011 (the "Sale Agreement"); and

WHEREAS, Assignor wishes to herein memorialize said assignment, transfer and sale of the Trademarks, together with all of the goodwill of the business associated with the Trademarks, to Assignee.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration set forth in the Sale Agreement, and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, Assignor's entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business associated with the Trademarks, together with that portion of Assignor's business to which the Trademarks pertain, and all claims for damages by reason of past or current infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

This agreement shall be binding upon and shall inure to the benefit of the respective successors and permitted assigns of Assignor and Assignee.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their authorized representatives.

ASSIGNOR:  
Young Again Foundation

By: Roger Mason  
Name: ROGER MASON  
Title: President

ASSIGNEE:  
New Vitality SBP Holdings, Inc.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Signature Page to Trademark Assignment

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TRADEMARK  
REEL: 004588 FRAME: 0356

**TRADEMARK ASSIGNMENT**

WHEREAS, Young Again Foundation, a North Carolina trust ("Assignor"), is the exclusive owner of the BETA PROSTATE (U.S. Registration No. 2,287,219) and SUPER BETA PROSTATE trademarks (collectively, the "Trademarks");

WHEREAS, Assignor desires to transfer, and assign all of Assignor's right, title, and interest in and to the Trademarks, together with all of the goodwill of the business associated with the Trademarks, to New Vitality SBP Holdings, Inc., a Delaware corporation ("Assignee"). ("Assignee"), on the terms and conditions more particularly set forth in the Assignment and Sale Agreement between the parties dated July 20, 2011 (the "Sale Agreement"); and

WHEREAS, Assignor wishes to herein memorialize said assignment, transfer and sale of the Trademarks, together with all of the goodwill of the business associated with the Trademarks, to Assignee.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration set forth in the Sale Agreement, and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, Assignor's entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business associated with the Trademarks, together with that portion of Assignor's business to which the Trademarks pertain, and all claims for damages by reason of past or current infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

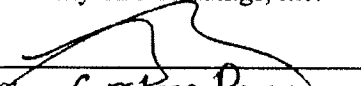
This agreement shall be binding upon and shall inure to the benefit of the respective successors and permitted assigns of Assignor and Assignee.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their authorized representatives.

ASSIGNOR:  
Young Again Foundation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

ASSIGNEE:  
New Vitality SBP Holdings, Inc.

By:   
Name: Gordon Pan  
Title: Vice President and Secretary

Signature Page to Trademark Assignment

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