

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TweetUp, Inc.		10/04/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PostUp, Inc.		
Street Address:	130 W. Union Street		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85033420	BOOST	
Serial Number:	85033428	TWIDGET	
CORRESPONDENCE DATA			
Fax Number:	(312)357-6219		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	doCKET@rciplaw.com		
Correspondent Name:	Rochelle Claerbaut		
Address Line 1:	10 N. Dearborn St.		
Address Line 2:	Suite 600		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Rochelle Claerbaut		
Signature:	/rclaerbaut/		
Date:	07/21/2011		
Total Attachments: 3 source=Filed Charter (name change from TweetUp to PostUp) 2010 1004#page1.tif source=Filed Charter (name change from TweetUp to PostUp) 2010 1004#page2.tif source=Filed Charter (name change from TweetUp to PostUp) 2010 1004#page3.tif			

OP \$65.00 85033420

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "TWEETUP, INC.", CHANGING ITS NAME FROM "TWEETUP, INC." TO "POSTUP, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF OCTOBER, A.D. 2010, AT 4:54 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4800843 8100

100966239



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8267692

DATE: 10-04-10

TRADEMARK
REEL: 004588 FRAME: 0370

SECOND AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

OF

TWEETUP, INC.

TweetUp, Inc. (the "*Corporation*"), a corporation organized and existing under the General Corporation Law of the State of Delaware (the "*General Corporation Law*") hereby certifies as follows:

1. The corporation was incorporated on March 17, 2010, pursuant to the General Corporation Law. The corporation filed an Amended and Restated Certificate of Incorporation on April 5, 2010 (the "*Certificate of Incorporation*").
2. Pursuant to Sections 242 and 245 of the General Corporation Law, this Second Amended and Restated Certificate of Incorporation restates and integrates and further amends the provisions of the Certificate of Incorporation.
3. The Certificate of Incorporation is hereby amended and restated in its entirety to read as follows:

FIRST: The name of the corporation is PostUp, Inc.

SECOND: The address of the corporation's registered office in the State of Delaware is 160 Greentree Drive, Suite 101, in the City of Dover, County of Kent, Delaware 19904. The name of its registered agent at such address is National Registered Agents, Inc.

THIRD: The purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law.

FOURTH: The corporation is authorized to issue three classes of stock, to be designated "*Common Stock*," "*Preferred Stock*" and "*Special Stock*."

The total number of shares of Common Stock that the corporation is authorized to issue is 18,001,000 with a par value per share of \$0.001, 18,000,000 shares of which shall be designated "*Class A Common Stock*" and 1,000 shares of which shall be designated "*Class B Common Stock*."

The total number of shares of Preferred Stock that the corporation is authorized to issue is 12,833,081 with a par value per share of \$0.001, 3,666,033 of which shall be designated "*Seed Round Series Preferred Stock*," 3,888,888 of which shall be designated "*Series A Preferred Stock*," and 5,278,160 of which shall be designated "*Series B Preferred Stock*." As used herein, "Original Issue Price" shall mean \$0.0273 for the Seed Round Series Preferred Stock, \$0.90 for the Series A Preferred Stock and \$1.8946 for the Series B Preferred Stock (in each case, as adjusted for any recapitalizations, stock combinations, stock dividends, stock splits and the like).

The total number of shares of Special Stock that the corporation is authorized to issue is one, with a par value per share of \$0.001.

The corporation shall from time to time in accordance with the laws of the State of Delaware increase the authorized amount of its Common Stock if at any time the number of shares of Common Stock remaining

IN WITNESS WHEREOF, the Corporation has caused this Second Amended and Restated Certificate of Incorporation to be signed by its Chief Executive Officer this 4th day of October, 2010

TWEETUP, INC.

By: _____



Bill Gross, Chief Executive Officer