

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PostUp, Inc.	FORMERLY TweetUp, Inc.	01/24/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	UberMedia, Inc.		
Street Address:	130 W. Union St.		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85033420	BOOST	
Serial Number:	85033428	TWIDTHGET	
Serial Number:	85205951	UBERMEDIA	
Serial Number:	85205947	UBERSOCIAL	
Serial Number:	85205955	UBERCAST	
Registration Number:	3954797	TWIDTHROYD	
Registration Number:	3954796		
CORRESPONDENCE DATA			
Fax Number:	(312)357-6219		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	docket@rciplaw.com		
Correspondent Name:	Rochelle Claerbaut		
Address Line 1:	10 N. Dearborn St.		
Address Line 2:	Suite 600		
Address Line 4:	Chicago, ILLINOIS 60602		

OP \$190.00 85033420

NAME OF SUBMITTER:	Rochelle Claerbaut
Signature:	/rclaerbaut/
Date:	07/21/2011
Total Attachments: 2 source=Certificate of Amendment (UberMedia) (name change from PostUp to UberMedia) 2011 0124#page1.tif source=Certificate of Amendment (UberMedia) (name change from PostUp to UberMedia) 2011 0124#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "POSTUP, INC.", CHANGING ITS NAME FROM "POSTUP, INC." TO "UBERMEDIA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 1:13 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4800843 8100

110071570



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8513636

DATE: 01-24-11

TRADEMARK
REEL: 004588 FRAME: 0375

CERTIFICATE OF AMENDMENT

TO

AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

PostUp, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That in lieu of a meeting, the Board of Directors of PostUp, Inc. gave written consent and adopted resolutions in accordance with the provisions of Section 141(f) of the General Corporation Law of the State of Delaware approving the following amendment to the Amended and Restated Certificate of Incorporation:

RESOLVED, that the Amended and Restated Certificate of Incorporation of PostUp, Inc. be amended by changing Article FIRST so that Article FIRST shall be and read as follows:

FIRST: The name of the corporation is UberMedia, Inc.

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders gave written consent to this amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the amendment was adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

The corporation caused this Certificate of Amendment to the Amended and Restated Certificate of Incorporation to be signed by Bill Gross, its Chief Executive Officer, this 21 day of January, 2011.



Bill Gross, Chief Executive Officer