

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E&B Exercise, LLC		07/18/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	E&B Giftware, LLC		
Street Address:	4 Executive Plaza		
City:	Yonkers		
State/Country:	NEW YORK		
Postal Code:	10701		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3482808	GOAL TRACK	
CORRESPONDENCE DATA			
Fax Number:	(212)645-2435		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126452410		
Email:	joe.dunne@DUNNELAW.NET		
Correspondent Name:	Joseph Dunne		
Address Line 1:	156 Fifth Ave		
Address Line 2:	Suite 1223		
Address Line 4:	New York, NEW YORK 10010		
ATTORNEY DOCKET NUMBER:	583		
NAME OF SUBMITTER:	Joseph Dunne		
Signature:	/Joseph Dunne/		
Date:	07/21/2011		
Total Attachments: 0			

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