

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Greatist, Inc.		07/12/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Greatist, Inc.		
Street Address:	753 Spruce Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94118		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85334356	GREATIST	
CORRESPONDENCE DATA			
Fax Number:	(415)836-2501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 836 2500		
Email:	tmdocket@dlapiper.com		
Correspondent Name:	Heather A. Dunn, DLA Piper LLP (US)		
Address Line 1:	555 Mission Street, Suite 2400		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	377806-104		
NAME OF SUBMITTER:	Heather A. Dunn, Esq.		
Signature:	/Heather Dunn/		
Date:	07/21/2011		
Total Attachments: 2 source=Greatist - Delaware name change#page1.tif source=Greatist - Delaware name change#page2.tif			

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE GREATIST, INC.", CHANGING ITS NAME FROM "THE GREATIST, INC." TO "GREATIST, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF JULY, A.D. 2011, AT 7:43 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4963452 8100

110815239

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8897313

DATE: 07-12-11

TRADEMARK
REEL: 004588 FRAME: 0461

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
THE GREATIST, INC.

The Greatist, Inc. (the "*Corporation*"), a corporation organized and existing under the Delaware General Corporation Law ("*DGCL*"), does hereby certify:

FIRST: That the Board of Directors of the Corporation, by a written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of the Corporation:

RESOLVED, that upon approval of the stockholders of the Corporation the First Article of the Certificate of Incorporation shall be amended to read as follows:

"ARTICLE I

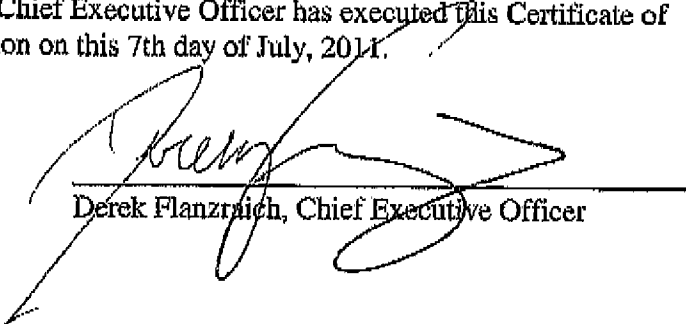
The name of this Corporation is Greatist, Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given written consent to said amendment in accordance with the provisions of Section 228 of the DGCL.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the DGCL.

FOURTH: That the capital of the Corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, its Chief Executive Officer has executed this Certificate of Amendment on behalf of the Corporation on this 7th day of July, 2011.


Derek Flanzraich, Chief Executive Officer

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