

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sturgis Black Hills Rally S.D., LLC		07/13/2011	LIMITED LIABILITY COMPANY: SOUTH DAKOTA
RECEIVING PARTY DATA			
Name:	Biker Design, Inc.		
Street Address:	777 Main Street		
City:	Daytona Beach		
State/Country:	FLORIDA		
Postal Code:	32118		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85163971	STURGIS BLACK HILLS RALLY S.D.	
CORRESPONDENCE DATA			
Fax Number:	(407)841-2343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-841-2330		
Email:	adoppelt@addmg.com, spayne@addmg.com		
Correspondent Name:	Ava K. Doppelt, Esq.		
Address Line 1:	255 S. Orange Avenue, Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	116051		
NAME OF SUBMITTER:	Ava K. Doppelt		
Signature:	/Ava K. Doppelt/		
Date:	07/22/2011		
Total Attachments: 1 source=S05722#page1.tif			

OP \$40.00 85163971

**TRADEMARK ASSIGNMENT**

WHEREAS, Sturgis Black Hills Rally S.D., LLC, a South Dakota limited liability company with an address at 18 Moss Point Drive, Ormond Beach, Florida 32174 (hereinafter "Assignor"), is the owner of U.S. Application Serial No. 85/163971 for the mark **STUGIS BLACK HILLS RALLY S.D.** (hereinafter "the Trademark"); and

WHEREAS ASSIGNOR, desires to assign and transfer an undivided one-half interest in the Trademark to Biker Design, Inc. with an address at 777 Main Street, Daytona Beach, Florida 32118 (hereinafter "Assignee"); and

NOW, THEREFORE, ASSIGNOR, for ten dollars (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE an undivided one-half interest in and to the Trademark, together with the goodwill of the business symbolized thereby.

Date: 7/13/2011

**STUGIS BLACK HILLS RALLY S.D., LLC**

By: Mr. AUST  
Name: Mr. Aust  
Title: PRESIDENT

**BIKER DESIGN, INC.**

By: [Signature]  
Name: Erwin Tom Reel  
Title: President