

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shonac Corporation		01/14/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	DSW Inc.		
Street Address:	810 DSW Drive		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43219		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	0545663	SANDLER OF BOSTON	
Registration Number:	1308150	FLITES	
Registration Number:	1596540	S.O.B.	
Registration Number:	1963531	JONATHAN VICTOR	
CORRESPONDENCE DATA			
Fax Number:	(513)241-6234		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-241-224		
Email:	tremaklus@whepatent.com		
Correspondent Name:	Theodore R. Remaklus		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	SHO-27 / 122		
NAME OF SUBMITTER:	Theodore R. Remaklus		

OP \$115.00 0545663

900197715

TRADEMARK
REEL: 004588 FRAME: 0734

Signature:	/theodore r remaklus/
Date:	07/22/2011
Total Attachments: 3 source=Shonac to DSW name change#page1.tif source=Shonac to DSW name change#page2.tif source=Shonac to DSW name change#page3.tif	

200505400140

DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
02/23/2005	200505400140	DOMESTIC/AMENDMENT TO ARTICLES (AMD)	50.00	100.00	.00	120.00	.00

Receipt

This is not a bill. Please do not remit payment.

VORYS, SATER, SEYMOUR & PEASE
52 E. GAY STREET
COLUMBUS, OH 43215

**STATE OF OHIO
CERTIFICATE**

Ohio Secretary of State, J. Kenneth Blackwell

379756

It is hereby certified that the Secretary of State of Ohio has custody of the business records for
DSW INC.

and, that said business records show the filing and recording of:

Document(s):
DOMESTIC/AMENDMENT TO ARTICLES

Document No(s):
200505400140



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of the
Secretary of State at Columbus, Ohio
this 22nd day of February, A.D. 2005.

J. Kenneth Blackwell
Ohio Secretary of State

**TRADEMARK
REEL: 004588 FRAME: 0736**



Prescribed by **J. Kenneth Blackwell**

Ohio Secretary of State
Central Ohio: (614) 466-3910
Toll Free: 1-877-SOS-FILE (1-877-767-3453)

www.state.oh.us/sos

e-mail: busserv@sos.state.oh.us

Expedite this Form: (Select One)

~~Mail to Ohio Secretary of State~~

Yes PO Box 1390
Columbus, OH 43216
*** Requires an additional fee of \$100 ***

No PO Box 1028
Columbus, OH 43216

**Certificate of Amendment by
Shareholders or Members
(Domestic)
Filing Fee \$50.00**

(CHECK ONLY ONE (1) BOX)

(1) Domestic for Profit <input type="checkbox"/> Amended (122-AMAP)	PLEASE READ INSTRUCTIONS	(2) Domestic Non-Profit <input type="checkbox"/> Amended (126-AMAN)	<input checked="" type="checkbox"/> Amendment (125-AMDS)	<input type="checkbox"/> Amendment (128-AMD)

Complete the general information in this section for the box checked above.

Name of Corporation Shonac Corporation

Charter Number 379756

Name of Officer James A. McGrady

Title Executive Vice President

Please check if additional provisions attached.

The above named Ohio corporation, does hereby certify that:

A meeting of the shareholders directors (*non-profit amended articles only*)

members was duly called and held on _____
(Date)

at which meeting a quorum was present in person or by proxy, based upon the quorum present, an affirmative vote was cast which entitled them to exercise _____ % as the voting power of the corporation.

In a writing signed by all of the shareholders directors (*non-profit amended articles only*)

members who would be entitled to the notice of a meeting or such other proportion not less than a majority as the articles of regulations or bylaws permit.

Clause applies if amended box is checked.

Resolved, that the following amended articles of incorporations be and the same are hereby adopted to supercede and take the place of the existing articles of incorporation and all amendments thereto.

All of the following information must be completed if an amended box is checked.

If an amendment box is checked, complete the areas that apply.

FIRST: The name of the corporation is: DSW Inc.

SECOND: The place in the State of Ohio where its principal office is located is in the City of:

_____ (city, village or township)

_____ (county)

THIRD: The purposes of the corporation are as follows:

[Empty box for purposes of the corporation]

FOURTH: The number of shares which the corporation is authorized to have outstanding is: _____
(Does not apply to box (2))

REQUIRED

Must be authenticated
(signed) by an authorized
representative
(See Instructions)

James A. McGrady
Authorized Representative
James A. McGrady
(Print Name)
Executive Vice President

1-14-05
Date

Authorized Representative
(Print Name)

Date