

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greg Holzman, Inc.		01/23/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Purity Organic Holdings, Inc.		
Street Address:	1625 Bush Street		
Internal Address:	Suite 3		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94109		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3335320	PURITY.ORGANIC	
Registration Number:	3365670	PURITY.ORGANIC	
CORRESPONDENCE DATA			
Fax Number:	(949)553-8354		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-851-5413		
Email:	trademarks@allenmatkins.com		
Correspondent Name:	Philip C. Schroeder		
Address Line 1:	1900 Main Street		
Address Line 2:	5th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	370421-00010		
NAME OF SUBMITTER:	Philip C. Schroeder		
Signature:	/Philip C. Schroeder/		

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TRADEMARK
REEL: 004588 FRAME: 0943

Date:

07/22/2011

Total Attachments: 3

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State of California
Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JAN 28 2009

DEBRA BOWEN
Secretary of State

JAN 23 2009

**RESTATED ARTICLES OF INCORPORATION
OF
PURITY ORGANIC HOLDINGS, INC. (FORMERLY GREG HOLZMAN, INC.)**

The undersigned Greg Holzman hereby certifies that:

1. He is the President and Secretary of Greg Holzman, Inc., a California corporation.
2. The Articles of Incorporation of this corporation are hereby amended and restated to read as follows:

ARTICLE I

The name of this corporation is Purity Organic Holdings, Inc.

ARTICLE II

The purpose of this corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California ("Code"), other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

ARTICLE III

This corporation is authorized to issue two classes of shares of stock, designated "Class A Common Stock" and "Class B Common Stock" respectively. The total number of shares of Class A Common Stock which this corporation is authorized to issue is 1,000,000 and the total number of shares of Class B Common Stock which this Corporation is authorized to issue is 1,000,000. All shares of stock issued and outstanding on the date of this amendment are designated Class A Common Stock. The rights, preferences and privileges of the Class A Common Stock and the Class B Common Stock shall be identical in all respects, except that the Class A Common Stock shall have exclusive voting rights on all matters requiring a vote of the shareholders, including the election of directors, and the Class B Common Stock shall have no voting rights, except as otherwise provided by law.

ARTICLE IV

Section 1. The liability of the directors of this Corporation for monetary damages shall be eliminated to the fullest extent permissible under California law.

Section 2. This Corporation is authorized to provide indemnification of agents to the fullest extent permissible under California law.

ARTICLE V


This corporation is a close corporation. All of issued shares of this corporation of all classes shall be held of record by not more than thirty-five (35) persons, calculated as provided in Section 158 of the California Corporations Code.

3. The foregoing amendment and restatement of Articles of Incorporation has been duly approved by the Board of Directors.

4. The foregoing amendment and restatement of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 and 903 of the California Corporations Code. The total number of outstanding shares of Common Stock of the corporation is one (1) share. The number of Common shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

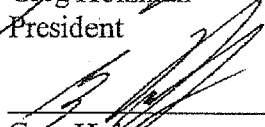
We declare under penalty of perjury under the laws of the State of California that the matters set forth in this Certificate are true and correct of our own knowledge.

Date: ^{January} ~~December~~ 20, ~~2008~~ ²⁰⁰⁹
S.F., California



1/20/09

Greg Holzman
President



1/20/09

Greg Holzman
Secretary

