

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grey Panthers Limited		11/01/2010	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Aviva Brands Limited		
Street Address:	St. Helen's, 1 Undershaft		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC3P 3DQ		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2773101	AVIVA	
Registration Number:	3706383	AVIVA INVESTORS	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	SUSAN UPTON DOUGLASS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	AVBL 1106614		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$65.00 2773101

900197791

**TRADEMARK
 REEL: 004589 FRAME: 0240**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Susan Upton Douglass
Signature:	/anca nicolescu/
Date:	07/22/2011
Total Attachments: 0	

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