

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imerys Kaolin, Inc.		07/18/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kentucky-Tennessee Clay Company		
Street Address:	100 Mansell Court, Suite 300		
City:	Roswell		
State/Country:	GEORGIA		
Postal Code:	30076		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0355218	PIONEER	
CORRESPONDENCE DATA			
Fax Number:	(404)653-6444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4046536452		
Email:	virginia.carron@finnegan.com		
Correspondent Name:	Virginia L. Carron		
Address Line 1:	901 New York Avenue NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		
ATTORNEY DOCKET NUMBER:	09057.0999		
NAME OF SUBMITTER:	Virginia L. Carron		
Signature:	/Virginia L. Carron/		
Date:	07/22/2011		
Total Attachments: 1 source=Assignment of PIONEER marks from Imerys Kaolin to Kentucky-Tennessee Clay#page1.tif			

OP \$40.00 0355218

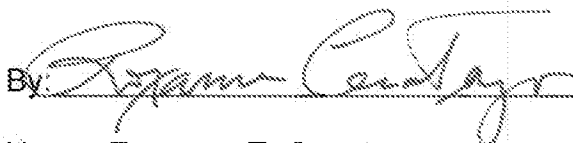
ASSIGNMENT

Imerys Kaolin, Inc., a corporation of Delaware, with a place of business at 100 Mansell Court East, Suite 300, Roswell, Georgia, 30076 ("Assignor"), is the owner of U.S. Trademark Registration No. 355,218 for the mark PIONEER and Canadian Trademark Registration No. UCA9256 for the mark PIONEER (the "Registrations").

Kentucky-Tennessee Clay Company a corporation of Delaware, with a place of business at 100 Mansell Court East, Suite 300, Roswell, Georgia 30076 ("Assignee"), wishes to acquire Assignor's rights in the Registrations.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Registrations, together with the goodwill of the business associated with the Registrations, and the right to sue and recover for past infringements, dilution, and other violations.

IMERYS KAOLIN, INC.

By: 

Name: Roxanne E. Cenatempo

Title: Assistant Secretary

Date: July 18, 2011