

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Recovery, Inc.		11/05/1997	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Media Recovery of Delaware, Inc.		
Street Address:	2nd and Elm Street		
Internal Address:	First National Bank Building Ste. 407		
City:	Graham		
State/Country:	TEXAS		
Postal Code:	76450		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75008704	DATARANGER	
CORRESPONDENCE DATA			
Fax Number:	(817)751-7141		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	817-751-7140		
Email:	docketing@baudinolaw.com		
Correspondent Name:	Law Office of James Baudino		
Address Line 1:	600 Six Flags Drive, Suite 400		
Address Line 4:	Arlington, TEXAS 76011		
ATTORNEY DOCKET NUMBER:	1007.00016		
NAME OF SUBMITTER:	James L Baudino		
Signature:	/James L Baudino/		
Date:	07/22/2011		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Media Recovery, Inc., a Texas corporation ("Assignor"), has adopted and is using the trademarks and is the owner of the registrations and applications for registration of said trademarks shown on Schedule "A" attached hereto; and

WHEREAS, Media Recovery of Delaware, Inc., a Delaware corporation ("Assignee"), is desirous of acquiring said trademarks together with the goodwill of the business with which said trademarks are used and which is symbolized by said trademarks and any and all registrations and applications for registration, specifically including the registrations and applications for registration of said trademarks shown on Schedule "A" attached hereto; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in good and valuable consideration, the receipt of which is hereby acknowledged by said Assignor:

1. ASSIGNOR does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest in and to said trademarks and trademark applications and registrations, including those specifically hereinbefore identified, the right to recover for past infringement of said trademarks, and the good will of the business in connection with which said trademarks are used and which is symbolized by said trademarks.

2. ASSIGNOR HEREBY covenants and represents that to the best of its knowledge and belief ASSIGNOR has been the sole and exclusive user of the trademarks for the goods set forth in Schedule "A" from the time of ASSIGNOR'S adoption of each of said marks; that ASSIGNOR has not abandoned the marks; that ASSIGNOR has policed the use of the marks and has not knowingly allowed any other person, firm, company or entity to use the same or any confusingly similar marks for the same or related goods or services; that to the best of ASSIGNOR'S knowledge, information and belief neither the marks nor any confusingly similar marks are currently used by any other person, firm, company, or entity, whether related to or affiliated with ASSIGNOR or not, for similar or related goods or services and has not been so used by any other person, firm, company or entity during the time of ASSIGNOR'S use.

3. ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting said marks, and testify in any legal proceeding, sign all lawful papers, execute all applications for registration, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said marks in all countries.

4. ASSIGNOR HEREBY covenants and represents that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

MEDIA RECOVERY, INC.

By: Mari Alden

Title: President

Date: November 5, 1997

STATE OF TEXAS)
)
COUNTY OF DALLAS)

Before me, the undersigned authority, on this day personally appeared Mari Alden, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of said corporation.

Given under my hand and seal of office on this 5th day of November, 1997.



Brandi Skaggs
Notary Public, in and for the State of Texas
My Commission Expires:

Schedule A

Media Recovery, Inc.

Trademark Registrations and Applications

<u>Registration No./Serial No. & Mark</u>	<u>Country</u>	<u>Expiration Date</u>	<u>Status</u>
1,390,651 TILTWATCH and design	United States		
1,767,969 WRIST RIGHT	United States		
1,796,896 HEATWATCH	United States		
(75/008,704) DATARANGER	United States		Pending
(75,216,392) H2LO	United States		Pending
(819787094) SHOCKWATCH	Brazil		Pending
(2058643) SHOCKWATCH	Argentina		Pending
(77009) SHOCKWATCH	Ecuador		Pending
(539431) SHOCKWATCH	Mexico		Pending

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