

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yak Shoes Inc		06/07/2006	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	MPS Entertainment, LLC		
Street Address:	153 Dorado Beach Court		
City:	Howell		
State/Country:	NEW JERSEY		
Postal Code:	07731		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3635203	SITUATION	
CORRESPONDENCE DATA			
Fax Number:	(310)859-2788		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	mpilosof@ipbymbp.com		
Correspondent Name:	Dave Feldman		
Address Line 1:	150 S. Rodeo Drive, 3rd Floor		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
NAME OF SUBMITTER:		Dave Feldman	
Signature:		/Dave Feldman/	
Date:		07/23/2011	
Total Attachments: 1 source=35 ASSGn#page1.tif			

OP \$40.00 3635203

EXHIBIT "A"

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT OF TRADEMARK (this "Agreement") is entered into as of June 7, 2011 by and between Yak Shoes Inc., a Tennessee corporation, (the "Assignor") and MPS Entertainment, LLC, as assignee (the "Assignee"). Assignor and Assignee shall be collectively referred to herein as the "Parties".

RECITALS

WHEREAS, Yak Shoes Inc. is the registrant of U.S. Trademark Registration No. 3,635,203 (the "Registration") for the trademark **SITUATION** for retail store services featuring men's, women's and children's apparel, footwear, and accessories;

WHEREAS, Assignor owns all right, title and interest in and to the Registration and the business and the goodwill of the business relating to said Registration; and

WHEREAS, Assignor desires to grant and Assignee desires to acquire an assignment of the Registration, together with the goodwill of the business connected, appurtenant, and symbolized by the Registration;

NOW THEREFORE, in consideration of the mutual promises confirmed in this Agreement and other good, and valuable consideration, the receipt of which is hereby acknowledged, the parties to this Agreement, intending to be legally bound agree as follows:

1. Assignment. Assignor does hereby assign unto Assignee all Assignor's right, title, interest, and claims in and to Assignor's interest in and to the Registration, and to the goodwill of the business connected with the use of, and symbolized by the Registration

IN WITNESS WHEREOF, the parties have executed this Agreement as of the day and year first written above.

ASSIGNOR

ASSIGNEE

YAK SHOES INC.

MPS ENTERTAINMENT, LLC

By: 

By: 

Name: Arif T. Arif

Name: Marc Sorrentino

Title: OWNER

Title: member