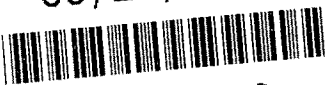


06/24/2011

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Electronic Version v1.1
Stylesheet Version v1.1

Rec'd 3/21/2011

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Laurel Glen Winery		3-21-11	SOLE PROPRIETORSHIP, CALIFORNIA
RECEIVING PARTY DATA			
Name:	Tierra Divina Vineyards, LLC		
Street Address:	841 Second Street		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95404		
Entry Type:	LIM TED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1657834	TERRA ROSA	
Registration Number:	3131022	CHEVERE	
CORRESPONDENCE DATA			
Fax Number:	(707)526-9801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7075263614		
Email:	denise@tierradivinavineyards.com		
Correspondent Name:	Denise Sweet		
Address Line 1:	PO Box 728		
Address Line 4:	Santa Rosa, CALIFORNIA 95402		
NAME OF SUBMITTER:		Patrick Campbell	
Signature:		/Patrick Campbell/	
Date:		03/21/2011	
Total Attachments: 1 source=TM TR CHE#page1.tif			

OP \$66.00 1657834

CORRESPONDENCE DATA

Fax Number: (707)526-9801
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 7075263914
Email: denise@tierradivinavineyards.com
Correspondent Name: Denise Sweet
Address Line 1: PO Box 728
Address Line 4: Santa Rosa, CALIFORNIA 95402

NAME OF SUBMITTER: Patrick Campbell

Signature: /Patrick Campbell/

Date: 03/21/2011

Total Attachments: 1
source=TM TR CHE#page1.tif

RECEIPT INFORMATION

ETAS ID: TM198059
Receipt Date: 03/21/2011
Fee Amount: \$65

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ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATION, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, Patrick Campbell, an individual, dba Laurel Glen Winery having an address of PO Box 1419, Glen Ellen, California 95442(Assignor"), has adopted, used and is using the following Marks which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
Terra Rosa	1,657,834	09/17/1997
Chévere!	3,131,022	08/15/2006

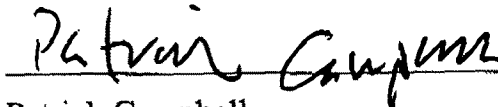
WHEREAS, Tierra Divina Vineyards, LLC, a California limited liability company having an address of 841 Second Street, Santa Rosa, California, 95404 ("Assignee"), is desirous of acquiring said Marks, the registrations therefor, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, transfer, assign, deliver, and contribute unto Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating to the products upon which the Marks are used and for which they will be registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks, registration therefor, and the goodwill associated therewith.

ASSIGNOR:

March 21, 2011


Patrick Campbell,
dba Laurel Glen Winery