

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Laura Deutsch		07/22/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	babybites NYC, LLC		
Street Address:	6 Beekman Road		
City:	Summit		
State/Country:	NEW JERSEY		
Postal Code:	07901		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77762045	WEBBYBITES	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Chester Rothstein, Esq.		
Address Line 1:	Amster, Rothstein & Ebenstein LLP		
Address Line 2:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	05217-0006		
NAME OF SUBMITTER:	Chester Rothstein		
Signature:	/Chester Rothstein/ [05217-0006]		
Date:	07/25/2011		
Total Attachments: 1 source=WEBBY TM Assign#page1.tif			

CH \$40.00 77762045

900197857

**TRADEMARK**  
 REEL: 004590 FRAME: 0010

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective as of July 22, 2011 (the "Effective Date").

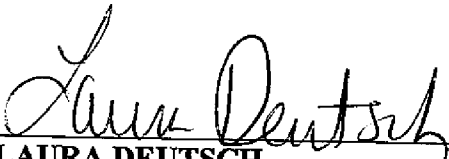
WHEREAS, **LAURA DEUTSCH**, an individual and a citizen of the United States, having a principal place of residence at 6 Beekman Road, Summit, NJ 07901 ("Assignor") is the owner of all right, title, and interest in and to (i) the trademark **WEBBYBITES**; (ii) U.S. Trademark Application Serial No. 77/762045; and (iii) all the goodwill associated therewith (all of the above, collectively and individually, the "Mark"); and

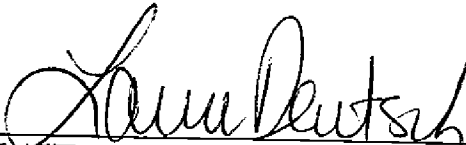
WHEREAS, **babybites NYC, LLC**, a limited liability company organized and existing under the laws of the State of New Jersey, having a principal place of business at 6 Beekman Road, Summit, NJ 07901 ("Assignee"), is desirous of acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby and/or associated therewith. To the extent this Assignment concerns and/or involves marks that are the subject of intent-to-use applications under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b), for which Statements of Use have not yet been filed in the U.S. Patent and Trademark Office, this Assignment is to a successor to the business of the Assignor or to a successor to the segment and/or portion of the Assignor's business to which such marks specifically pertain.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by its duly authorized officers as of the Effective Date first written above.

**babybites NYC, LLC**

  
**LAURA DEUTSCH**  
Individual Applicant/Owner  
(Assignor)

By   
**LAURA DEUTSCH**  
Member  
(Assignee)