

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Potter Sausage Co.		07/22/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Williams Sausage Company, Inc.		
<b>Street Address:</b>	5132 Old Troy Hickman Road		
<b>City:</b>	Union City		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38261		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85285313	J.C. POTTER PREMIUM QUALITY	
<b>Registration Number:</b>	1716139	J.C. POTTER	
<b>Registration Number:</b>	1738507	J.C. POTTER	
<b>Registration Number:</b>	1720506	POTTER PACKS THE FLAVOR	
<b>Registration Number:</b>	1716140		
<b>Registration Number:</b>	1736829	J.C. POTTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)577-8994		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-902-5200		
<b>Email:</b>	deborah.wing@kattenlaw.com		
<b>Correspondent Name:</b>	Deborah Wing c/o Katten Muchin Rosenman		
<b>Address Line 1:</b>	525 West Monroe Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	208171-2/POTTER TRADEMARK		

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**TRADEMARK**  
**REEL: 004590 FRAME: 0015**

NAME OF SUBMITTER:	Deborah A. Wing
Signature:	/daw/
Date:	07/25/2011
Total Attachments: 2 source=PotterAssignment of Undivided Interest_Executed_60895717_2#page1.tif source=PotterAssignment of Undivided Interest_Executed_60895717_2#page2.tif	

**ASSIGNMENT OF UNDIVIDED INTEREST IN TRADEMARKS**

WHEREAS, Potter Sausage Co., a corporation organized and existing under the laws of the State of Delaware and having an address at 1914 Highway 70 East, Durant, Oklahoma 74701 (“Assignor”), is the owner of the following U.S. Trademark Registrations for its POTTER family of trademarks and design marks: (1) U.S. Trademark Registration No. 1,716,139 for the stylized mark J.C. POTTER (with Pig Design) covering “hams, bacon and sausage, in Class 29”; (2) U.S. Trademark Registration No. 1,738,507 for the stylized mark J.C. POTTER covering “hams, bacon and sausage, in Class 29”; (3) U.S. Trademark Registration No. 1,720,506 for the mark POTTER PACKS THE FLAVOR covering “hams, bacon and sausage, in Class 29;” (4) U.S. Trademark Registration No. 1,716,140 for a stylized Pig Design covering “ham, bacon and sausage, in Class 29;” and (5) U.S. Trademark Registration No. 1,736,829 for the mark J.C. POTTER covering “hams, bacon and sausage, in Class 29”(collectively, the “POTTER Registrations”); and

WHEREAS, Assignor is also the owner of U.S. Trademark Application Serial No. 85/285,313 for the mark J.C. POTTER PREMIUM QUALITY & Design, filed April 4, 2011 and covering “hams, bacon and sausage, in Class 29” and “pre-packaged meals consisting primarily of combinations of breakfast sandwiches with bacon or sausage, in Class 30” (the “313 Application” and, together with the POTTER Registrations, the “Trademarks”); and

WHEREAS, Williams Sausage Company, Inc., a corporation organized and existing under the laws of the State of Tennessee, having offices at 5132 Old Troy Hickman Road, Union City, Tennessee 38261 (“Assignee”), has acquired an undivided interest in the POTTER Trademark Registrations solely for use in connection with “sausage, in Class 29”, and the goodwill associated therewith; and

WHEREAS, Assignee has acquired an undivided interest in the ‘313 Application solely for use in connection with “sausage, in Class 29” and “pre-packaged meals consisting primarily of combinations of breakfast sandwiches with bacon or sausage, in Class 30” (together, the “Assigned Product Categories”), and the goodwill associated therewith.

NOW, THEREFORE, effective as of July 22, 2011, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms that it has assigned and transferred to Assignee an undivided part of Assignor’s right, title and interest in and to each of the Trademarks covering solely the Assigned Product Categories, together with the goodwill of the business symbolized by the Trademarks for the Assigned Product Categories, and the right to sue for past infringements with respect to the Assigned Product Categories.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has signed this Assignment this 22<sup>nd</sup> day of July,  
2011.

POTTER SAUSAGE CO.

By: \_\_\_\_\_



Name: Thomas M. Dalton  
Title: Chief Executive Officer

*{Signature Page to Assignment of Undivided Interest In Trademarks}*