

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Original Mattress Factory, Inc.		07/22/2011	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Original Mattress Company LLC		
<b>Street Address:</b>	4930 State Road		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44134		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2061989	THE ORIGINAL MATTRESS COMPANY	
<b>Registration Number:</b>	2896751	THE ORIGINAL MATTRESS FACTORY	
<b>Registration Number:</b>	3054570	THE ORIGINAL MATTRESS FACTORY	
<b>Registration Number:</b>	3292065		
<b>Serial Number:</b>	85195256		
<b>Serial Number:</b>	85195263		
<b>Serial Number:</b>	85195269		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)363-9001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2163639000		
<b>Email:</b>	jmoldovanyi@faysharpe.com		
<b>Correspondent Name:</b>	Jay F. Moldovanyi		
<b>Address Line 1:</b>	Fay Sharpe LLP		
<b>Address Line 2:</b>	1228 Euclid Ave 5th Flr		

OP \$190.00 2061989

**900197861**

**TRADEMARK  
 REEL: 004590 FRAME: 0022**

Address Line 4: Cleveland, OHIO 44115

ATTORNEY DOCKET NUMBER:	TOMF 000001US01
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NAME OF SUBMITTER:	Jay F. Moldovanyi
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Signature:	/jfm/
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Date:	07/25/2011
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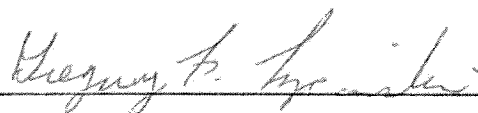
TRADEMARK ASSIGNMENT

WHEREAS, The Original Mattress Factory, Inc. (The Original Mattress Factory), an Ohio corporation, with its principal place of business at 4930 State Road, Cleveland OH 44134 ("Assignor"), is the owner of record of the entire right, title and interest in and to the U. S. trademark registrations and applications identified in Exhibit A hereto, which is made a part hereof, and of the good will of the business connected therewith (Trademarks); and

WHEREAS, Original Mattress Company LLC (Original Mattress Company), an Ohio limited liability company, with an address at 4930 State Road, Cleveland, OH 44134 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademarks and the good will of the business connected therewith;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) paid by Original Mattress Company to The Original Mattress Factory, and for other good and valuable consideration, receipt of which is hereby acknowledged by it, The Original Mattress Factory does hereby sell, assign and transfer unto Original Mattress Company, its entire right, title and interest in and to the Trademarks and to any and all registrations and renewals thereof, together with the good will of the business connected with the use of and symbolized by said Trademarks, all said rights to be held and enjoyed by Original Mattress Company its own use and enjoyment and for the use and enjoyment of its successors and assigns to the full end of the terms for which said Trademarks will be or have been granted, as well as any renewals or extensions thereof.

THE ORIGINAL MATTRESS FACTORY

Signature: 

Typed Name: Gregory F. Trzcinski

Title: Vice President

Date: July 22, 2011

**EXHIBIT A**

<u>Registration No.</u>	<u>Reg. Date</u>	<u>Mark</u>
2,061,989	05/13/1997	THE ORIGINAL MATTRESS COMPANY and Design
2,896,751	10/26/2004	THE ORIGINAL MATTRESS FACTORY and Design
3,054,570	01/31/2006	THE ORIGINAL MATTRESS FACTORY
3,292,065	09/11/2007	COIL GUY Design

<u>Application No.</u>	<u>Filing Date</u>	<u>Mark</u>
85/195,256	12/10/2010	PROFESSOR GUY Design
85/195,263	12/10/2010	HARD HAT GUY Design
85/195,269	12/10/2010	MODULE MAN Design