

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BodyLogicMD, Inc.		01/01/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	BodyLogicMD Franchise Corp.		
Street Address:	5000 TREX AVE., Suite 200		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2941408	BODY LOGIC MD	
Registration Number:	2935960	BODYLOGICMD	
CORRESPONDENCE DATA			
Fax Number:	(305)961-5812		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3055790812		
Email:	mrv@gtlaw.com		
Correspondent Name:	Greenberg Traurig Attn: Manuel Valcarcel		
Address Line 1:	333 Avenue of the Americas Suite 4400		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	125271.010100		
NAME OF SUBMITTER:	Manuel Valcarcel, Esq.		
Signature:	/Manuel Valcarcel/		
Date:	07/25/2011		
Total Attachments: 3 source=BodyLogicMD Trademark Assignment_v03_Signed#page1.tif source=BodyLogicMD Trademark Assignment_v03_Signed#page2.tif source=BodyLogicMD Trademark Assignment_v03_Signed#page3.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement ("Agreement") is by and between BodyLogicMD, Inc., a Florida corporation ("Assignor") and BodyLogicMD Franchise Corp., a Florida corporation ("Assignee") and is effective as of January 1, 2011.

WHEREAS, Assignor is the sole owner of all right, title, and interest in and to the trademarks identified in Schedule A attached hereto (the "Trademarks"); and

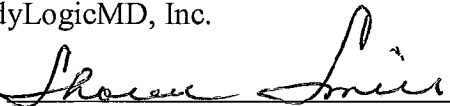
WHEREAS, Assignee would like to acquire all right, title, and interest in and to the Trademarks and all of the goodwill associated with the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows.

1. Recitals. The foregoing Recitals are true and correct and are incorporated herein.
2. Assignment. Assignor does hereby assign to Assignee its entire right, title and interest in and to the Trademarks, together with all of the goodwill of the business associated therewith and symbolized thereby ("Assignment").
3. Consideration. As consideration for the Assignment, Assignee agrees to pay Assignor the sum of \$1.00 upon execution of this Agreement.
4. Assignor's Representations and Warranties. Assignor represents and warrants as follows:
 - a. The Trademarks are duly registered to Assignor with the US Patent and Trademark Office.
 - b. Assignor is the sole and exclusive owner of the entire rights, title and interest in and to the Trademarks, free and clear of any liens, security interests or other encumbrances of any kind.
 - c. Assignor has the full right and authority to execute this Assignment and to assign to Assignee the rights assigned herein; and
 - d. Assignor has not executed, and will not execute, any agreement or other instrument in conflict herewith. Assignor shall indemnify, defend and hold Assignee harmless from and against any liability, claim or other obligation (including but not limited to any attorneys fees, court costs or other expenses) incurred by or made against Assignee resulting from the breach of any of the foregoing representations and warranties.
5. Miscellaneous. This Agreement supersedes all prior agreements as to the subject matter hereof. This Agreement shall be governed by and construed in accordance with the laws of the State of Florida. If any provision of this Agreement is held to be illegal, invalid, or unenforceable, such provision shall be fully severed and this Agreement will be construed and enforced as if such illegal, invalid, or unenforceable provision had never comprised a part of this Agreement.

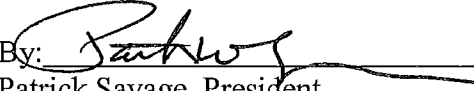
Assignor:

BodyLogicMD, Inc.


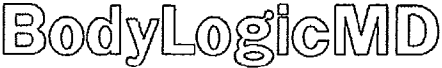
By: 
Sharene Smith, President

Assignee:

BodyLogicMD Franchise Corp.

By: 
Patrick Savage, President

SCHEDULE A

TRADEMARK	REG NO
 The logo consists of the word "body" in a lowercase sans-serif font, followed by a stylized '@' symbol formed by two overlapping circles, then the word "logic" in a lowercase sans-serif font, and finally "md" in a lowercase sans-serif font inside a white square with a black border.	2941408
 The logo features the words "BodyLogicMD" in a bold, uppercase, sans-serif font. The letters are white with a thick black outline.	2935960