TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JumpPost, Inc.		03/21/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	HyperPublic, Inc.	
Street Address:	416 W. 13th Street	
Internal Address:	Suite 203	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10014	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85216797	HYPERPUBLIC

CORRESPONDENCE DATA

Fax Number: (617)937-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6179372418

Email: aanderson@cooley.com

Correspondent Name: Anna Anderson c/o Cooley LLP

Address Line 1: 777 6th Street, N.W.

Address Line 2: Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	312472-100
NAME OF SUBMITTER:	Anna B. Anderson
Signature:	/Anna Anderson/

TRADEMARK
REEL: 004590 FRAME: 0281

900197907

Date:	07/25/2011
Total Attachments: 2 source=JumpPost to HyperPublic Name Change#page1.tif source=JumpPost to HyperPublic Name Change#page2.tif	

TRADEMARK
REEL: 004590 FRAME: 0282

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "JUMPPOST, INC.", CHANGING ITS NAME FROM "JUMPPOST, INC." TO "HYPERPUBLIC, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF MARCH, A.D. 2011, AT 1:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4743499 8100

AUTHENTICATION: 8636870

DATE: 03-21-11

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 004590 FRAME: 0283

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 01:41 PM 03/21/2011 FILED 01:20 PM 03/21/2011 SRV 110321065 - 4743499 FILE

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

OF

JUMPPOST, INC.

Pursuant to Section 242 of the General Corporation Law of the State of Delaware

JumpPost, Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY:

FIRST: The Corporation filed its Certificate of Incorporation with the Secretary of State of Delaware on October 19, 2009 under the name JumpPost, Inc. and filed a Restated Certificate of Incorporation with the Secretary of State of Delaware on September 1, 2010 (the "Restated Certificate").

SECOND: The following amendment to the Restated Certificate has been duly adopted in accordance with the provisions of Sections 141, 228, and 242 of the DGCL:

Article I of the Restated Certificate is hereby deleted in its entirety and amended to read as follows:

"The name of this company is HyperPublic, Inc. (the "Company" or the "Corporation")"

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by its President this 21st day of March, 2011.

JUMPPOST, INC.

By: /s/ Jordan Cooper Name: Jordan Cooper Title: President

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RECORDED: 07/25/2011