

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bookette Software Company		02/28/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBT/McGraw-Hill LLC		
Street Address:	1221 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1806682	BOOKETTE	
Registration Number:	2421608	BOOKETTE	
Registration Number:	2406536	BOOKETTE	
Registration Number:	2267508	BOOKETTE	
Registration Number:	3176958	SKILLWRITER	
Registration Number:	3176959	BENCHMARKTRACKER	
CORRESPONDENCE DATA			
Fax Number:	(212)969-2900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 969-3000		
Email:	trademark@proskauer.com		
Correspondent Name:	Jenifer deWolf Paine		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	Eleven Times Square		
Address Line 4:	New York, NEW YORK 10036-8299		

CH \$165.00 1806682

ATTORNEY DOCKET NUMBER:	BOOKETTE ASSIGNMENT
NAME OF SUBMITTER:	Jenifer deWolf Paine
Signature:	/Jenifer deWolf Paine/
Date:	07/25/2011
Total Attachments: 4 source=BOOKETTE Assignment#page1.tif source=BOOKETTE Assignment#page2.tif source=BOOKETTE Assignment#page3.tif source=BOOKETTE Assignment#page4.tif	

ASSIGNMENT

WHEREAS, Bookette Software Company, a Delaware corporation, (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark and service mark registrations for the BOOKETTE, SKILLWRITER, and BENCHMARKTRACKER marks set forth in Schedule A hereto (hereinafter referred to as the "Marks"):

WHEREAS, CTB/McGraw-Hill LLC., a Delaware limited liability company, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of ASSIGNOR's right, title, and interest to: 1) the Marks, together with that part of the good will of the business connected with the use of and symbolized by the Marks; and 2) the registrations of Schedule A for the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE all of ASSIGNOR's right, title and interest in and to:

1. The Marks throughout the United States of America and throughout the world, together with that part of the good will of the business symbolized by the Marks, and any and all rights to recover profits and damages arising from infringement of the Marks prior to the effective date hereof; and
2. the trademark and service mark registrations of Schedule A.

This Assignment shall inure to the benefit of and shall be binding upon ASSIGNOR and ASSIGNEE, and their respective successors, assigns and legal representatives.

Bookette Software Company
Registered Trademarks and Service Marks

Mark: BOOKETTE
 Type: Trademark
 Country: U.S.
 Registration No. 1,806,682
 Goods/Services: Class 009
 Renewal Date: November 23, 2013

Mark: BOOKETTE
 Type: Trademark
 Country: U.S.
 Registration No. 2,421,608
 Goods/Services: Class 009
 Renewal Date: January 16, 2021

Mark: BOOKETTE
 Type: Service Mark
 Country: U.S.
 Registration No. 2,406,536
 Goods/Services: Class 041
 Renewal Date: November 21, 2020

Mark: BOOKETTE
 Type: Service Mark
 Country: U.S.
 Registration No. 2,267,508
 Goods/Services: Class 042
 Renewal Date: August 3, 2019

Mark: SKILLWRITER
 Type: Service Mark
 Country: U.S.
 Registration No. 3,176,958
 Goods/Services: Class 041
 Continued Use Declaration: Due November 28, 2012
 Renewal Date: November 28, 2016

Mark: BENCHMARKTRACKER
 Type: Service Mark
 Country: U.S.
 Registration No. 3,176,959
 Goods/Services: Class 041
 Continued Use Declaration: Due November 28, 2012
 Renewal Date: November 28, 2016

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer effective as of the 28 day of February, 2011.

BOOKETTE SOFTWARE COMPANY

By Ronald Louano

Title President

Date 2/28/2011

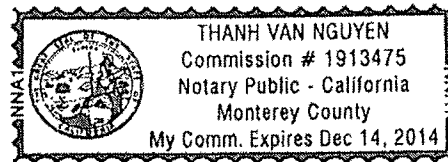
State of _____)

SS:

County of _____)

Before me personally appeared _____, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority to do so on this ___ day of _____, 2011.

LEE ATTACHMENT
Notary Public



**California All-Purpose
Certificate of Acknowledgement**

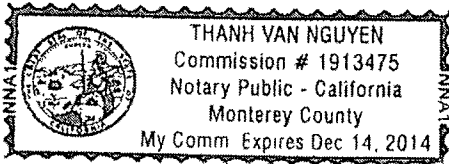
State of California
County of Monterey

On FEB. 28, 2011 before me, THANH VAN NGUYEN, Notary Public,
personally appeared RONALD LOIACONO,

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS me hand and official seal.



(Notary Seal)

A handwritten signature in dark ink, appearing to be "TVN", written over a horizontal line.

Signature of Notary Public

Additional Optional Information

Title of Document _____

Del Rey Printing & Services: 455 Canyon Del Rey Road, Del Rey Oaks, CA 93940
Tel: (831) 583-9000 Fax: (831) 583-9005 Email: bvbsi@yahoo.com