TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Aioli Co., Ltd.		107/01/2011	CORPORATION: REPUBLIC OF KOREA

RECEIVING PARTY DATA

Name:	LAP Co., Ltd.	
Street Address:	3, 4F 12-3 Myoungeun B/D	
Internal Address:	Nonhyun-dong, Kangnam-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	
Entity Type:	CORPORATION: REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85080247	L.A.P
Serial Number:	85308909	LAP LOS ANGELES PROJECT
Serial Number:	85308932	LAP LOS ANGELES PROJECT

CORRESPONDENCE DATA

Fax Number: (866)955-8685

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617.239.0419

Email: trademark@eapdlaw.com
Correspondent Name: Patrick J. Concannon

Address Line 1: PO BOX 130
Address Line 2: FDR Station

Address Line 4: New York, NEW YORK 10150

ATTORNEY DOCKET NUMBER: 301691-88595

DOMESTIC REPRESENTATIVE

900197937 TRADEMARK
REEL: 004590 FRAME: 0527

85080247

Name: Edwards Angell Palmer & Dodge LLP Address Line 1: PO Box 130 Address Line 2: **FDR Station** New York, NEW YORK 10150 Address Line 4: NAME OF SUBMITTER: Patrick J. Concannon /PJC/ Signature: Date: 07/26/2011 Total Attachments: 4 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif source=ASSIGNMENT#page4.tif

TRADEMARK
REEL: 004590 FRAME: 0528

Registered No. 2011 - 1599

NOTARIAL CERTIFICATE

IN DUK LAW FIRM AND NOTARY OFFICE

3nd Fl. KunWoo Bldg. 120, Nonhyeon-Dong,
Gangnam-Ku, Seoul, Korea

210mm X 297mm

TRADEMARKA(1巻) 70g/m²

REEL: 004590 FRAME: 0529

TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of _	July 1	, 2011, is entered into
by and between Aioli Co., Ltd., a corporation of the R	epublic of Korea	, with a place of business at #2-10
AIOLI B/D Nonhyun-dong, Kangnam-gu, Seoul Repu		
Co., Ltd., a corporation of the Republic of Korea, loca	ted at 3,4F 12-3,	, MYOUNGEUN B/D, Nonhyun-
dong, Kangnam-gu, Republic of Korea (hereinafter "A		

WHEREAS, Assignor has a bona fide intent to use in interstate commerce the trademarks listed on the attached Schedule A ("the Marks") and has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the Marks in commerce; and

WHEREAS, Assignee, a successor to the portion of the ongoing business of the Assignor to which the Marks relate, desires to acquire the Marks together with the business of the Assignor in connection with which Assignor has adopted the Marks and with which Assignor has a bona fide intent to use the Marks in interstate commerce;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all right, title and interest in and to the Marks and in and to in the pending applications for registration of the Marks identified in Schedule A, together with the goodwill of the business symbolized by the Marks, with the Assignor's ongoing business in connection with which it has a bona fide intent to use the Marks in interstate commerce, and with the right to recover for damages and profits for past infringements thereof.

AIOLI CO., LTD.

Name: Yun Jun, Choi

Title: President

SCHEDULE A

Trademark Applications

Trademark	Application No.	Date Filed
L.A.P	85080247	8 July 2010
LA PLOS ANGELES PROJECT	85308909	29 April 2011
LAP LOS ANGELES PRIJECT	85308932	29 April 2011



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^{公證} 法務法人 仁 德

(전화) 02-3443-8659 (팩스) 02-3443-8646

등부 2011년 제 1599호

인 증

위 상표양도증----에 기재된 주식회사 아이올리 대표이사 최윤준-----

의 대리인 이미선-----은 본 공중인의 면전에서 위 본인이 서명날인한 것임을 확인하였다.

2011년 07월 26일 이 사무소에서 위 인증한다.

^{公證}法務法人 仁 德

서울중앙지방검찰청

서울 강남구 논현동 120

건우빌딩 3층

공중담당변호사



박 성 훈

본 사무소는 법률 제289호에 의거하여 2004년 01월 06일 법무부 장관으로부터 공증인 업무를 행할 것을 인가 받았다. Registered No. 2011-1599

NOTARIAL CERTIFICATE

attorney-in-fact of
Aioli Co.,Ltd President Yun Jun, Chol

appeared before me and admitted
said principal`s subscription to
the attached TRADEMARK ASSIGNM
ENT-----

This is hereby attested on this 26th day of Jul. 2011 at this office.

IN DUK LAW FIRM AND NOTARY OFFICE

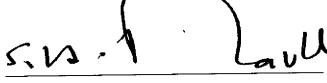
Seoul Central

Central District Prosecutors` Office

3nd Fl. KunWoo Bldg. 120, Nonhyeon-Dong,

Gangnam-Ku, Seoul, Korea

Signature of the Notary Public



Sung-Hoon,Park

This office has been authorized by the Minister of Justice, the Republic of Korea, to act as Notary Public Since 6, Jan. 2004 Under Law No.289.

210mm X 297mm

TRADEMARKA(1종) 70g/m'

RECORDED: 07/26/2011 REEL: 004590 FRAME: 0532