

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ivoclar Vivadent, Inc	FORMERLY Ivoclar North America, Inc.	12/28/2000	CORPORATION:
RECEIVING PARTY DATA			
Name:	Ivoclar Vivadent, Inc		
Street Address:	175 Pineview Drive		
City:	Amherst		
State/Country:	NEW YORK		
Postal Code:	14228-2884		
Entity Type:	Ivoclar Vivadent, Inc: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75841627	SNAP-SET	
CORRESPONDENCE DATA			
Fax Number:	(585)258-2821		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5852582853		
Email:	pnunes@underbergkessler.com		
Correspondent Name:	Paul V. Nunes, Esq.		
Address Line 1:	300 Bausch & Lomb Place		
Address Line 4:	Rochester, NEW YORK 14604		
NAME OF SUBMITTER:	Melinda C. Parker, Paralegal		
Signature:	/s/Melinda C. Parker		
Date:	07/26/2011		
Total Attachments: 2 source=Certificate of name change#page1.tif source=Certificate of name change#page2.tif			

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**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
IVOCLAR NORTH AMERICA, INC.**

IVOCLAR NORTH AMERICA, INC., a Corporation organized and existing under and by virtue of the General Corporation law of the State of Delaware, does hereby certify:

1. That the Board of Directors of the Corporation at a meeting duly held, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of the Corporation:

RESOLVED: that the Certificate of Incorporation of Ivoclar North America, Inc., be amended by changing the first paragraph thereof so that, as amended, that paragraph shall be and read as follows:

The name of the Corporation is IVOCLAR VIVADENT, INC.

2. In lieu of a meeting and vote of shareholders, the sole shareholder of the Corporation, has given unanimous written consent to the Amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

3. The Amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, IVOCLAR NORTH AMERICA, INC., has caused this Certificate to be signed by Robert A. Ganley, its Chairman of the Board & President and attested by Alan S. Korman, its Vice President, General Counsel & Secretary this December 28, 2000.


ATTEST:

By:


Alan S. Korman

IVOCLAR NORTH AMERICA, INC.

By:


Robert A. Ganley

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "IVOCLAR NORTH AMERICA, INC.", CHANGING ITS NAME FROM "IVOCLAR NORTH AMERICA, INC." TO "IVOCLAR VIVADENT, INC." FILED IN THIS OFFICE ON THE SECOND DAY OF JANUARY, A.D. 2001, AT 10 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION: 0890497

DATE: 01-03-01

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