

TO: LANNING G. BRYER COMPANY: 1040 AVENUE OF THE AMERICAS

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.106/15/2011
900194489

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the spelling of the receiving party/Assignee's name, Thrillist Acquisition, LLC previously recorded on Reel 004226 Frame 0557. Assignor(s) hereby confirms the the above spelling is correct.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JackPaul Holdings, LLC		05/07/2010	LIMITED LIABILITY COMPANY: OHIO

RECEIVING PARTY DATA

Name:	Thrillist Acquisition, LLC
Street Address:	568 Broadway
Internal Address:	Sulte 605
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77836876	JACKTHREADS

CORRESPONDENCE DATA

Fax Number: (212)246-8959
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2127081870
 Email: lbryer@ladas.com
 Correspondent Name: Lanning G. Bryer
 Address Line 1: 1040 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER: NTMA 101026:753

NAME OF SUBMITTER: Lanning G. Bryer

CHI \$40.00 | 77836876

TO: LANNING G. BRYER COMPANY: 1040 AVENUE OF THE AMERICAS

Signature:	/lgb/
Date:	06/15/2011
Total Attachments: 3 source=THRILLIST#page1.tif source=THRILLIST#page2.tif source=THRILLIST#page3.tif	

USPTO

6/28/2011 3:04:11 PM PAGE 5/007 Fax Server

TO: LANNING G. BRYER COMPANY: 1040 AVENUE OF THE AMERICAS

GENERAL TRADEMARK ASSIGNMENT

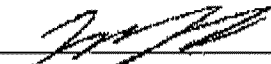
THIS AGREEMENT is dated as of May 7, 2010.

WHEREAS, JackPaul Holdings LLC (d/b/a Jack Threads), a Ohio limited liability company, having its office at 1070 West Third Avenue, Suite 200, Columbus, Ohio 43212 (hereinafter referred to as "Assignor") has adopted, acquired, used and is using exclusively in its business the trademarks listed on Schedule A; and

WHEREAS, THRULLIST ACQUISITION, LLC, a limited liability company organized and existing under the laws of the State of Delaware (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademarks listed on Schedule A (whether statutory or at common law, including all applications and registrations thereof), together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor.

JACKPAUL HOLDINGS LLC

By:  _____

Title: MEMBER _____

TO: LANNING G. BRYER COMPANY: 1040 AVENUE OF THE AMERICAS

STATE OF Ohio)
COUNTY OF Franklin) ss

On this 18th day of May 2010, before me personally appeared JASON ROSS to me personally known, who, being duly sworn, did say that (s)he is the MR. ROSS of JackPaul Holdings LLC (d/b/a Jack Threads), and that (s)he duly executed the foregoing instrument for and on behalf of JackPaul Holdings LLC (d/b/a Jack Threads), being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Notary Public Maria J. Myers



MARIA J. MYERS
Notary Public, State of Ohio
My Commission Expires 03-02-2014