TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

CONVEYING PARTY DATA

NATURE OF CONVEYANCE:

Name	Formerly	Execution Date	Entity Type
Blankets, Inc.		07/20/2011	CORPORATION: DELAWARE

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

RECEIVING PARTY DATA

Name:	Printers' Service, Inc.	
Street Address:	26 Blanchard Street	
City:	Newark	
State/Country:	NEW JERSEY	
Postal Code:	07105	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1650112	PRISCOLITH

CORRESPONDENCE DATA

Fax Number: (212)575-0671

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212) 790-9200
Email: trademark@cll.com

Correspondent Name: Cowan, Liebowitz & Latman, P.C.

Address Line 1: 1133 Avenue of the Americas

Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	midge m. hyman
Signature:	/midge m. hyman/
Date:	07/27/2011

Total Attachments: 1

source=23134.02 CONFIRMATORY ASSIGNMENT#page1.tif

OP \$40.00 16

TRADEMARK REEL: 004591 FRAME: 0608

CONFIRMATORY ASSIGNMENT

WHEREAS, BLANKETS, INC., a Delaware corporation, having an office at 26 Blanchard Street, Newark, NJ 07105, did heretofore adopt and use the trademark PRISCOLITH which is registered in the United States Patent and Trademark Office under Registration No. 1,650,112 dated July 9, 1991; and

WHEREAS, PRINTERS' SERVICE, INC., a Delaware corporation, having an office at 26 Blanchard Street, Newark, NJ 07105, has heretofore acquired all rights, title and interest in and to the above-mentioned trademark, together with the good will of the business symbolized by the mark and the registration thereof effective January 1, 2002; and

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of said mark and registration by PRINTERS' SERVICE, INC.;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BLANKETS, INC., does hereby confirm that it has assigned and hereby does assign unto the said PRINTERS' SERVICE, INC. all rights, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and registration thereof, Registration No. 1,650,112 dated July 9, 1991.

Dated: Newark, New Jersey

JULY 20 .2011

BLANKETS, INC. A Delaware corporation

26751/011/752898.1 23134/002/1253394.1

> TRADEMARK REEL: 004591 FRAME: 0609

RECORDED: 07/27/2011