

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/19/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Foodbuzz, Inc.		11/19/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FM Acquisition II, LLC
Street Address:	72 Townsend Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3816556	FOODBUZZ
Registration Number:	3839468	BRAND ENGAGEMENT DASHBOARD
Registration Number:	3788893	BRAND ENGAGEMENT SCORE
Registration Number:	3902219	PROJECT FOOD BLOG
Registration Number:	3925345	DINNERBROKER
Registration Number:	3925716	FOODIEVENTS
Registration Number:	3928731	FOODBUZZ
Serial Number:	85123071	HOMEBUZZ
Serial Number:	85123092	TRAVELBUZZ
Serial Number:	85123102	MOMBUZZ
Serial Number:	85150904	BUZZ PACKAGE

CORRESPONDENCE DATA

900198154

**TRADEMARK
 REEL: 004591 FRAME: 0972**

CH \$290.00 3816556

Fax Number: (650)938-5200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: trademarks@fenwick.com
Correspondent Name: Katie W. McKnight
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	24744-00070-3880
NAME OF SUBMITTER:	Katie W. McKnight
Signature:	/Katie W. McKnight/
Date:	07/27/2011

Total Attachments: 4
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FOODBUZZ, INC.", A DELAWARE CORPORATION,
WITH AND INTO "FM ACQUISITION II, LLC" UNDER THE NAME OF "FM ACQUISITION II, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF NOVEMBER, A.D. 2010, AT 9:03 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4891526 8100M

101109288

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8371487

DATE: 11-22-10

TRADEMARK
REEL: 004591 FRAME: 0974

**CERTIFICATE OF MERGER
OF
FOODBUZZ, INC.
WITH AND INTO
FM ACQUISITION II, LLC**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company hereby certifies the following information relating to the merger of Foodbuzz, Inc., a Delaware corporation, with and into FM Acquisition II, LLC, a Delaware limited liability company (the "Merger"):

1. The name of the surviving limited liability company is FM Acquisition II, LLC, a Delaware limited liability company ("Surviving Company"), and the name of the corporation being merged into such Surviving Company is Foodbuzz, Inc., a Delaware corporation ("Target", and together with the Surviving Company, the "Constituent Companies").
2. An Agreement and Plan of Merger, dated as of November 3, 2010, (the "Merger Agreement"), by and among the Constituent Companies and Federated Media Publishing, Inc., a Delaware corporation and parent of the Surviving Company, has been duly approved, adopted, certified, executed and acknowledged by each of the Constituent Companies.
3. The name of the surviving limited liability company in the Merger is FM Acquisition II, LLC.
4. As a result of the Merger, the Certificate of Formation of the Surviving Company prior to the Merger shall be the Certificate of Formation of the Surviving Company after the Merger.
5. The Merger shall be effective as of 12:00 a.m. Pacific Standard Time on the date immediately following the date on which this Certificate of Merger is filed with the Secretary of State of the State of Delaware.
6. An executed copy of the Merger Agreement is on file at the principal place of business of the Surviving Company, the address of which is as follows: c/o Federated Media Publishing, Inc., Two Harrison Street, 7th Floor, San Francisco, California 94105.
7. A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any stockholder or member of either of the Constituent Companies.

IN WITNESS WHEREOF, the undersigned limited liability company has caused this Certificate of Merger to be executed by a duly authorized person on this 19th day of November, 2010.

FM ACQUISITION II, LLC

By: 

Name: Tony Cheung

Title: Authorized Representative

