

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Los Angeles Film Schools, LLC		07/13/2011	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Full Sail, LLC
Street Address:	3300 University Boulevard
City:	Winter Park
State/Country:	FLORIDA
Postal Code:	32792
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2985920	
Serial Number:	77350910	
Registration Number:	3013634	FROM DREAM TO SCREEN
Registration Number:	3148521	GET XPO SED
Registration Number:	3231528	GET XPOSED
Registration Number:	3129854	HOLLYWOOD IS YOUR CLASSROOM
Registration Number:	3166879	LOS ANGELES RECORDING SCHOOL
Registration Number:	2996228	LOS ANGELES RECORDING SCHOOL
Registration Number:	3635799	LOS ANGELES RECORDING SCHOOL
Registration Number:	3153997	
Registration Number:	3390687	THE LOS ANGELES FILM SCHOOL
Registration Number:	2460573	THE LOS ANGELES FILM SCHOOL

CORRESPONDENCE DATA

OP \$315.00 2985920

Fax Number: (407)841-2330

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 407-841-2330

Email: dsigalow@addmg.com

Correspondent Name: David L. Sigalow

Address Line 1: 255 South Orange Avenue

Address Line 2: Suite 1401

Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	28749
NAME OF SUBMITTER:	David L. Sigalow
Signature:	/David L. Sigalow/
Date:	07/28/2011
Total Attachments: 3 source=S24734#page1.tif source=S24734#page2.tif source=S24734#page3.tif	

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property (this "**Assignment**"), is made and agreed to as of this 13 day of July, 2011, by and between LOS ANGELES FILM SCHOOLS, LLC, a California limited liability company ("**Assignor**"), having a principal place of business of having a principal place of business of 6363 West Sunset Boulevard, 5th Floor, Hollywood, California 90028, and FULL SAIL, LLC, a Florida limited liability company ("**Assignee**"), having a principal place of business of 3300 University Boulevard, Winter Park, Florida 32792.

WHEREAS, Assignor is the owner of the below noted pending or registered trademarks, domain names and other intellectual property;

WHEREAS, Assignee is desirous of acquiring said trademarks, domain names and other intellectual property and all goodwill associated with the business thereof and, as applicable, confirming said assignment with the United States Patent and Trademark Office; and

WHEREAS, in exchange for Assignee licensing its valuable school curriculum to Assignor pursuant to that certain Curriculum License Agreement of even date herewith (the "**Curriculum License**"), Assignor is willing to assign said trademarks, domain names and other intellectual property to Assignee.

NOW, THEREFORE, for TEN AND NO/100 DOLLARS (\$10.00), the Curriculum License and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, transfer, assign and deliver unto Assignee, all right, title and interest in and to the Assignor's registered and unregistered domestic and foreign symbols, logos, intellectual property, domain names, trademarks, servicemarks, trade dress, trademark applications and registrations, trade names and variations thereof, together with all of the goodwill associated with and symbolized by such marks, used primarily in connection with the operation of that certain school located in Los Angeles County, California and commonly known as the "Los Angeles Film School", including, without limitation, all trademarks, trademark applications, domain names and trade names, set forth on **Schedule A** attached hereto (collectively, the "**Marks**"), as well the right to bring any and all claims for infringement of said Marks which claims arose, or are in any way based on acts that occurred, prior to the date of this assignment and all rights to damages or profits, due or accrued, arising out of infringement of such trademarks or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in the Assignee's own name.

[SIGNATURES APPEAR ON FOLLOWING PAGE]

IN WITNESS WHEREOF, this Assignment has been executed on behalf of Assignor by its duly authorized officer this 13 day of July, 2011.

"Assignor"

LOS ANGELES FILM SCHOOLS, LLC, a
California limited liability company

By: _____
Name: ~~Diana Derycz Kessler~~
Title: Manager

STATE OF CA
COUNTY OF Los Angeles

The foregoing instrument was acknowledged before me this 13 day of July, 2011 by Diana Derycz-Kessler, as manager of Los Angeles Film Schools, LLC, a California limited liability company, who is personally known to me or has produced Driver's License as identification.

Signature: _____
Printed Name: Heidi Kim Joson
Commission No. 1906231
Commission Expires: 10/1/14
(Notary Seal)



Exhibit A

Trademarks:

Mark Registered	Country	Class	Reg. (Appl.) No.
Design of a Skull	U.S.	41	2,985,920
Design of a Skull	U.S.	25	(77/350910)
FROM DREAM TO SCREEN	U.S.	41	3,013,634
GET XPO SED (Stylized)	U.S.	25, 41	3,148,521
GET XPOSED	U.S.	41	3,231,528
HOLLYWOOD IS YOUR CLASSROOM	U.S.	41	3,129,854
LOS ANGELES RECORDING SCHOOL	U.S.	25	3,166,879
LOS ANGELES RECORDING SCHOOL	U.S.	41	2,996,228
LOS ANGELES RECORDING SCHOOL	U.S.	41	3,635,799
Microphone and Skull Design	U.S.	41	3,153,997
THE LOS ANGELES FILM SCHOOL	U.S.	41	3,390,687
THE LOS ANGELES FILM SCHOOL	U.S.	41	2,460,573

Domain Names:

1. www.lafilm.edu
2. www.lafilm.com