

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cognac One, LLC		07/25/2011	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Champagne G.H. Martel ET CIE		
<b>Street Address:</b>	69 avenue de Champagne F-51200		
<b>City:</b>	EPERNAY		
<b>State/Country:</b>	FRANCE		
<b>Entity Type:</b>	French Societe par Actions Simplifiee: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3588337	LA VICTOIRE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)713-3699		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	efstrademarks@taftlaw.com		
<b>Correspondent Name:</b>	Amy Wright, Taft Stettinius & Hollister		
<b>Address Line 1:</b>	One Indiana Square, Suite 3500		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	LA VICTOIRE		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Amy Wright, Taft Stettinius & Hollister		
<b>Address Line 1:</b>	One Indiana Square, Suite 3500		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>NAME OF SUBMITTER:</b>	Amy Wright		

CH \$40.00 3588337

Signature:	/Amy Wright/
Date:	07/29/2011
Total Attachments: 1 source=Trademark Agreement Cognac One, LLC signature pg#page1.tif	

**CONFIRMATIVE TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT AGREEMENT is made this 25<sup>th</sup> day of July, 2011, by and between Cognac One, LLC, a New York limited liability company with an address of 29 East 61<sup>st</sup> Street, Suite 330, New York, NY 10065 (the "Assignor") and Champagne G.H. Martel ET CIE, a French Société par Actions Simplifiée company with an address of FRANCE 69 avenue de Champagne F-51200 EPERNAY FRANCE (the "Assignee").

WHEREAS, Assignor is the owner of the trademark LA VICTOIRE as identified in U.S. Trademark Registration No. 3,588,337 (the "Mark"), and

WHEREAS, Assignee is desirous of acquiring the Mark, all of the good will associated with the Mark and the associated trademark registration for the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms to Assignee the assignment of all right, title, and interest in and to the Mark, all choses in action (including the right to bring suit for past infringement of the Mark), together with the good will of the business symbolized by the Mark, and U.S. Trademark Registration No. 3,588,337.

ASSIGNOR/ Cognac One, LLC

ASSIGNEE/Champagne G.H. Martel ET CIE

By: Cognac One LLC

By: Epernay

Name: XAVIER FLOURET

Name: RAPENEAU Vincent

Title: MEMBER

Title: Directeur Général

Date: 25<sup>th</sup> of July 2011

Date: 18 July 2011

