

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fiat Group Automobiles S.p.A.		05/20/2011	JOINT STOCK COMPANY: ITALY
RECEIVING PARTY DATA			
Name:	Fiat Group Marketing & Corporate Communication S.p.A.		
Street Address:	Via Nizza 250		
City:	Torino		
State/Country:	ITALY		
Postal Code:	10126		
Entity Type:	JOINT STOCK COMPANY: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3017013	LANCIA	
CORRESPONDENCE DATA			
Fax Number:	(202)783-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 783-6040		
Email:	PTO-TM-Email@rothwellfigg.com		
Correspondent Name:	Rothwell, Figg, Ernst & Manbeck, pc		
Address Line 1:	1425 K Street NW		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	1570-689		
DOMESTIC REPRESENTATIVE			
Name:	Rothwell, Figg, Ernst & Manbeck, pc		
Address Line 1:	1425 K Street NW		

CH \$40.00 3017013

900198395

**TRADEMARK
 REEL: 004594 FRAME: 0232**

Address Line 2: Suite 800

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:

ANNE M. STERBA

Signature:

/Anne M. Sterba/

Date:

07/29/2011

Total Attachments: 1

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U.S.A

CONFIRMATORY DECLARATION OF ASSIGNMENT OF TRADEMARK

WHEREAS

FIAT GROUP AUTOMOBILES S.P.A. with registered office at
Corso Giovanni Agnelli 200, 10135 Torino, Italy

(hereinafter called "the Assignor")

of the one part

has adopted the mark LANCIA registration no. 3017013 (the Mark); and

WHEREAS

FIAT GROUP MARKETING & CORPORATE COMMUNICATION S.P.A. with registered office at
Via Nizza 250, 10126 Torino, Italy

(hereinafter called "the Assignee")

of the other part

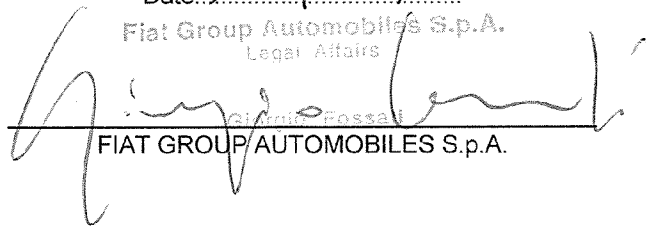
is desirous of acquiring the Mark thereof;

NOW THEREFORE,

According to the agreement entered into between the ASSIGNOR and the ASSIGNEE, the ASSIGNOR hereby confirms the sale and assignment for good and valuable consideration, receipt and adequacy of which is hereby acknowledged unto the ASSIGNEE who confirms having accepted all right, title and interest in and to the Mark, together with all rights of past infringement and the good will of the business symbolized by the Mark thereof.

Date: May 20, 2011

Fiat Group Automobiles S.p.A.
Legal Affairs



GIUSEPPE FOSSATI
FIAT GROUP AUTOMOBILES S.p.A.