

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NameMedia, Inc.		07/29/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Golub Capital Management LLC, as Administrative Agent
<b>Street Address:</b>	150 South Wacker Drive, Suite 800
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60606
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	3578012	ACTIVEAUDIENCE
Registration Number:	3578013	ACTIVEAUDIENCE.COM
Registration Number:	2779271	BUYDOMAINS.COM
Registration Number:	3688529	BUYDOMAINS.COM
Registration Number:	3703767	BUYDOMAINS.COM
Registration Number:	2689079	KARMA COINS
Registration Number:	3568651	NAMEMEDIA
Registration Number:	3089673	SEEQ
Serial Number:	85124649	LIST ONCE. SELL EVERYWHERE.
Serial Number:	78903222	NAMEMEDIA
Serial Number:	77232333	SITEMARKET

**CORRESPONDENCE DATA**

Fax Number: (312)902-1061  
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

**900198428**

**TRADEMARK  
 REEL: 004594 FRAME: 0465**

**CH \$290.00 3578012**

Phone: 312.577.8034  
Email: oscar.ruiz@kattenlaw.com  
Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman  
Address Line 1: 525 West Monroe Street  
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	337968-48
NAME OF SUBMITTER:	Oscar Ruiz
Signature:	/Oscar Ruiz/
Date:	07/29/2011

**Total Attachments: 3**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of July 29, 2011 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Golub Capital Management LLC, as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

NameMedia, Inc.,  
a Delaware corporation

By: BOLY  
Name: Brian Lucy  
Title: Chief Financial Officer

Acknowledged and Accepted:

Golub Capital Management LLC,  
as Administrative Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

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Very truly yours,

NameMedia, Inc.,  
a Delaware corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and Accepted:

Golub Capital Management LLC,  
as Administrative Agent

By: Andrew Steverman  
Name: Andrew Steverman  
Title: Authorized Signatory

Schedule 1

Trademarks and Trademark Applications

Registered Marks

Mark	Registration No.	Registration Date
ACTIVEAUDIENCE	3578012	2/17/09
ACTIVEAUDIENCE.COM	3578013	2/17/09
BUYDOMAINS.COM	2779271	11/4/03
BUYDOMAINS.COM	3688529	9/29/09
BUYDOMAINS.COM	3703767	10/27/09
KARMA COINS	2689079	2/18/03
NAMEMEDIA	3568651	1/27/09
SEQ	3089673	5/9/06

Pending Applications

Mark	Application No.	Filing Date
LIST ONCE. SELL EVERYWHERE.	85124649	9/8/10
NAMEMEDIA	78903222	6/7/06
SITEMARKET	77232333	7/18/07