

07/20/2011



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Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

BB&T Capital Partners/Windsor Mezzanine Fund, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 20, 2011

- Assignment
- Security Agreement
- Other Termination of Security Interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MooreCo, Inc. and MooreCo International Holdings I

Internal

Address: _____

Street Address: 2885 Lorraine Avenue

City: Temple

State: TX

Country: USA Zip: 76501

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship _____

Citizenship _____

Citizenship _____

Citizenship Texas

Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78757933; 78803386; 78837941; 78933024; 77101139; 77252237; 77214761

B. Trademark Registration No.(s)

2200763; 2312543; 2510836; 2423761; 2292358; 2257903; 2018622; 1981947; 3034026; 3041683; 3052715;

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Various; see attached Schedule A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Gail Weatherby

Internal Address: _____

Street Address: c/o Vinson & Elkins LLP

2801 Via Fortuna, Suite 100

City: Austin

State: Texas Zip: 78746

Phone Number: 512-542-8683

Fax Number: 512-236-3375

Email Address: gweatherby@velaw.com

6. Total number of applications and registrations involved:

34

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 865.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

07/20/2011 #THAI1 00000036 78757933

Deposit Account Number _____

40.00 OP
825.00 OP

Authorized User Name _____

9. Signature:

Gail Weatherby
Signature

7-18-11
Date

R. Gail Weatherby

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004594 FRAME: 0530

7/20/11

Schedule A

MooreCo, Inc.
(Texas Corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
IT'S A BETTER BOARD	2200763	10/27/98
THE BOARD OF DIRECTORS	2312543	01/25/00
WHEASEL	2510836	11/20/01
CHAIRMAN OF THE BOARDS	2423761	01/23/01
BEST-BITE	2292358	11/16/99
PROJECTION PLUS	2257903	06/29/99
BR	2018622	11/26/96
BEST-RITE	1981947	06/25/96
NEW-RITE	3034026	12/27/05
PALE-RITER	3041683	01/10/06
DURA-RITE	3052715	01/31/06
DURA-SAFE	3052730	01/31/06
THE BOARD OF EDUCATION	3056919	02/07/06
BR and Design	3192576	01/02/07
BEST-RITE	3089730	05/09/06
MARK-RITE	3263177	07/10/07
EURO	3219945	03/20/07
BALT	1611265	08/28/90
TRUE ADJUST	2914937	12/28/04
SMART ONE	2926231	02/15/05
TWO-PNEU	2943487	04/26/05
INCLINATION	3021584	11/29/05
SPEAK EASY	2967898	07/12/05
THE ROLE MODEL	3138527	09/05/06
TRANSFORMER	3194011	01/02/07
SEATFLEX ERGONOMIC SEATING and Design	3253477	06/19/07
REFLEX	3248852	06/05/07

Pending Applications

Mark	Application No.	Filing Date
ACROSS THE BOARD	78757933	11/21/05
BEST IN CLASS	78803386	01/31/06
RITE-ON	78837941	03/15/06
WE'VE GOT YOUR BACK	78933024	06/19/06
WHAT YOU WANT WHEN YOU WANT IT	77101139	02/07/07
BRITE KIDS	77252237	08/10/07
DON'T SWEAT IT	77214761	06/25/07

TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of May 20, 2011, is made by BB&T CAPITAL PARTNERS/WINDSOR MEZZANINE FUND, LLC (the "Secured Party").

WHEREAS, MOORECO, INC. and MOORECO INTERNATIONAL HOLDINGS, INC. (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on October 23, 2007 at Reel 3644 and Frame 0279; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

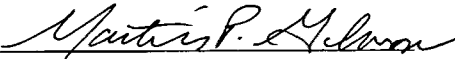
1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

BB&T CAPITAL PARTNERS/WINDSOR
MEZZANINE FUND, LLC

By: Reynolda Capital Management Company II, LLC,
its manager

By: 

Name: Martin P. Gilmore

Title: Member

Termination of Security Interest in Trademarks

TRADEMARK
REEL: 004594 FRAME: 0533

Schedule A

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