

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center;">Name</th> <th style="text-align: center;">Formerly</th> <th style="text-align: center;">Execution Date</th> <th style="text-align: center;">Entity Type</th> </tr> <tr> <td>Wells Fargo Bank f/k/a Wells Fargo Bank</td> <td></td> <td>07/29/2011</td> <td>National Banking Association: UNITED STATES</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Wells Fargo Bank f/k/a Wells Fargo Bank		07/29/2011	National Banking Association: UNITED STATES	
Name	Formerly	Execution Date	Entity Type						
Wells Fargo Bank f/k/a Wells Fargo Bank		07/29/2011	National Banking Association: UNITED STATES						
RECEIVING PARTY DATA									
Name:	Varsity Spirit Corporation								
Street Address:	6745 Lenox Center Court, Suite 300								
City:	Memphis								
State/Country:	TENNESSEE								
Postal Code:	38115								
Entity Type:	CORPORATION: TENNESSEE								
Name:	Varsity Spirit Fashions and Supplies, Inc.								
Street Address:	2525 Horizon Lake Drive								
City:	Memphis								
State/Country:	TENNESSEE								
Postal Code:	38133								
Entity Type:	CORPORATION: MINNESOTA								
Name:	Varsity USA, Inc.								
Street Address:	6745 Lenox Center Court, Suite 300								
City:	Memphis								
State/Country:	TENNESSEE								
Postal Code:	38115								
Entity Type:	CORPORATION: TENNESSEE								
Name:	NSG Corporation								
Street Address:	2010 Merritt Drive								
City:	Garland								
State/Country:	TEXAS								

900198465

TRADEMARK
REEL: 004594 FRAME: 0810

CH \$1390.00 73697774

Postal Code:	75041
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Serial Number:	73697774	AMERICAN ASSOCIATION CHEERLEADING COACHES & ADVISORS AACCA
Serial Number:	75472238	AMERICAN CHEERLEADERS ASSOCIATION ACA
Serial Number:	75572014	CHEERONLINE
Serial Number:	75573110	CHEERONLINE THE SPIRIT OF THE INTERNET
Serial Number:	73581063	C L A S S CREATING LEADERSHIP FOR AMERICAN SCHOOL SPIRIT
Serial Number:	75301702	CO.DANCE
Serial Number:	75701614	COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP
Serial Number:	75977925	CO. DANCE
Serial Number:	75361943	D CO. DANCE
Serial Number:	75978890	D CO. DANCE
Serial Number:	75765864	IACO INTERNATIONAL ASSOCIATION OF CHEERLEADING ORGANIZATIONS
Serial Number:	75701586	NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP
Serial Number:	74295078	NATIONAL DANCE TEAM CHAMPIONSHIP
Serial Number:	73796011	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP
Serial Number:	75832205	SPIRIT OF AMERICA
Serial Number:	73758293	STARLIGHT PRODUCTIONS
Serial Number:	73760932	THE NATIONAL DANCE TEAM CHAMPIONSHIP
Serial Number:	75701587	UCA
Serial Number:	73775786	UNIVERSAL CHEERLEADERS ASSOCIATION
Serial Number:	75225883	U.S. CHEERLEADING OPEN
Serial Number:	73772749	UNIVERSAL DANCE ASSOCIATION
Serial Number:	75832206	U.S.OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP
Serial Number:	75704039	V VARSITY
Serial Number:	75798082	VARSITY
Serial Number:	74231166	VARSITY SPIRIT CORPORATION
Serial Number:	75216343	VARSITY SPORT
Serial Number:	75791750	VARSITY.COM

Serial Number:	75851168	WESTCOAST CHAMPIONSHIP
Serial Number:	75980208	WORLD CHEERLEADING CHAMPIONSHIP
Serial Number:	76345500	ACTIONWEAVE
Serial Number:	73799998	JUNIOR VARSITY SPIRIT FASHIONS
Serial Number:	76345397	MOTIONFLEX
Serial Number:	75661807	V VARSITY DANCE
Serial Number:	74130827	VARSITY SPIRIT FASHIONS
Serial Number:	73740973	CROWDLEADER
Serial Number:	74274726	USA NATIONALS
Serial Number:	73233604	USA UNITED SPIRIT ASSOCIATION
Serial Number:	74658311	WHERE TEAMS COME TRUE
Serial Number:	72307310	CHEERLEADER
Serial Number:	73511931	CHEEROBICS
Serial Number:	73561661	CHEEROBICS
Serial Number:	74721083	CHEERLEADER & DANZTEAM
Serial Number:	74721085	FLY-AWAY
Serial Number:	74721084	NCA
Serial Number:	75761104	NDA
Serial Number:	73103803	NATIONAL CHEERLEADERS ASSOCIATION
Serial Number:	76334201	NATIONAL CHEERLEADERS ASSOCIATION
Serial Number:	76342433	NATIONAL CHEERLEADERS ASSOCIATION
Serial Number:	75761103	NATIONAL DANCE ALLIANCE
Serial Number:	76343598	NDA NATIONAL DANCE ALLIANCE
Serial Number:	74720988	SPIRIT STICK
Serial Number:	74720386	THE ORIGINAL CHEERLEADER SUPPLY COMPANY SINCE 1948
Serial Number:	76380648	CDT
Serial Number:	76380649	CDT
Serial Number:	76343881	NDA NATIONAL DANCE ALLIANCE

CORRESPONDENCE DATA

Fax Number: (317)231-7433

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3172311313

Email: ofleming@btlaw.com

Correspondent Name: Olivia M. Fleming

Address Line 1: 11 South Meridian Street

TRADEMARK
REEL: 004594 FRAME: 0812

Address Line 2: Barnes & Thornburg LLP
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 2799-165

NAME OF SUBMITTER: Olivia M. Fleming

Signature: /omf/

Date: 08/01/2011

Total Attachments: 8
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RELEASE OF TRADEMARK COLLATERAL

THIS RELEASE OF TRADEMARK COLLATERAL (this "Release") is made as of July 29, 2011, by WELLS FARGO BANK, NATIONAL ASSOCIATION, f/k/a WELLS FARGO BANK, as administrative agent (in such capacity as the "Administrative Agent"), the secured party under the Security Agreement referred to below.

W I T N E S S E T H:

WHEREAS, Varsity Spirit Corporation, Varsity Spirit Fashions & Supplies, Inc., Varsity USA, Inc., NSG Corporation (collectively, "Grantors") and certain other entities executed that certain Intellectual Property Security Agreement, dated as of February 12, 2004 (the "Security Agreement"), pursuant to which Grantors granted a security interest to the Administrative Agent in certain trademarks and other intellectual property of Grantors; and

WHEREAS, in connection with said Security Agreement, documentation was recorded with the United States Patent and Trademark Office at Reel 2874, Frame 0784, at Reel 2874, Frame 0719, at Reel 2874, Frame 0697, at Reel 2874, and Frame 0767 on June 15, 2004; and

WHEREAS, the Administrative Agent has agreed to release all its liens on the trademarks and trademark applications of Grantors identified on Exhibit A attached hereto and made a part hereof (the "Released Collateral"), and to reconvey any and all rights in the Released Collateral to the persons legally entitled thereto.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby releases all its rights in and to the Released Collateral, reconveys to the persons legally entitled thereto all of the Administrative Agent's right, title and interest in and to the Released Collateral, all without warranty or representation of any kind.




IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed on the date first above written.






WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent





By: 
Name: **Alex Y. Kim**
Title: **Vice President**

EXHIBIT A


TRADEMARKS and TRADEMARK APPLICATIONS

VARSITY SPIRIT CORPORATION Mark	Application No. Filing Date	Registration No. Registration Date
	73/697,774 11/27/87	1,671,395 01/07/92
	75/472,238 04/22/98	2,358,346 06/13/00
CHEERONLINE	75572014 10/16/1998	2283397 10/05/99
CHEERONLINE THE SPIRIT OF THE INTERNET	75/573,110 10/16/98	2,384,733 09/12/00
C L A S S CREATING LEADERSHIP FOR AMERICAN SCHOOL SPIRIT	73/581,063 02/03/86	1,411,268 09/30/86
CO.DANCE	75/301,702 06/02/97	2,437,339 03/20/01
CO. DANCE	75/977,925 06/02/97	2,239,830 04/13/99
COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP	75/701,614 05/10/99	2,290,755 11/02/99
	75/361,943 09/23/97	2,448,058 05/01/01


VARSITY SPIRIT CORPORATION Mark	Application No. Filing Date	Registration No. Registration Date
	75/978,890 09/23/97	2,315,033 02/01/00
	75765864 08/02/99	2347367 05/02/00
NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP	75/701,586 05/10/99	2,436,010 03/13/01
NATIONAL DANCE TEAM CHAMPIONSHIP	74/295,078 07/17/92	1,776,825 06/15/93
	73/796,011 04/26/89	1,576,926 01/09/90
SPIRIT OF AMERICA	75/832,205 10/26/99	2,383,307 09/05/00
	73/758,293 10/17/88	1,551,348 08/08/89
THE NATIONAL DANCE TEAM CHAMPIONSHIP	73/760,932 10/31/88	1,545,915 06/27/89
UCA	75/701,587 05/10/99	2,341,059 04/11/00
	73/775,786 01/23/89	1,590,201 04/03/90
U.S. CHEERLEADING OPEN	75225883	2352806

VARSITY SPIRIT CORPORATION Mark	Application No. Filing Date	Registration No. Registration Date
	01/15/97	05/23/00
	73/772,749 01/03/89	1,563,866 10/31/89
U.S.OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP	75/832,206 10/26/99	2,458,791 06/05/01
	75/704,039 05/13/99	2,357,303 06/13/00
VARSITY	75/798,082 09/14/99	2,526,564 01/08/02
VARSITY SPIRIT CORPORATION	74/231,166 12/31/91	1,796,645 10/05/93
VARSITY SPORT	75/216,343 12/20/96	2,293,083 11/16/99
VARSITY.COM	75/791,750 09/01/99	3,689,696 09/29/09
	75/851,168 11/17/99	2,548,877 03/19/02
	75/980,208 09/30/98	2,489,351 09/11/01

Varsity Spirit Fashions and Supplies, Inc.




Varsity Spirit Fashions and Supplies, Inc. Mark	Application No.	Registration No.
ACTIONWEAVE	76/345,500 11/27/01	2,733,181 07/01/03
JUNIOR VARSITY SPIRIT FASHIONS	73799998 05/15/89	1575830 01/02/90
MOTIONFLEX	76/345,397 11/27/01	2,728,021 06/17/03
	75/661,807 03/17/99	2,374,734 08/08/00
Varsity Spirit Fashions	74/130,827 04/02/90	1,680,452 03/24/92



Varsity USA, Inc.

Varsity USA, Inc. Mark	Application No.	Registration No.
CROWDLEADER	73/740,973 07/15/88	1,528,887 03/07/89
USA NATIONALS	74/274,726 05/12/92	1,761,773 03/30/93
	73/233,604 10/01/79	1,157,285 06/09/81
WHERE TEAMS COME TRUE	74/658,311 03/22/95	1,961,935 03/12/96

NSG Corporation

NSG Corporation Mark	Application No. File Date	Registration No. Registration Date
CHEERLEADER	72/307,310	911,544

NSG CORPORATION Mark	Application No. File Date	Registration No. Registration Date
	09/13/68	04/27/71
CHEEROBICS	73/511,931 12/04/84	1,341,584 06/11/85
CHEEROBICS	73561661 10/04/85	1395849 06/03/86
CHEERLEADER & DANZTEAM	74/721,083 08/25/95	2,056,750 04/29/97
FLY-AWAY	74/721,085 08/25/95	2,038,322 02/18/97
NCA	74/721,084 08/25/95	2,036,638 02/11/97
NDA	75/761,104 07/26/99	2,520,827 12/18/01
	73/103,803 10/20/76	1,132,169 04/01/80
	76/334,201 11/05/01	2,829,037 04/06/04
NATIONAL CHEERLEADERS ASSOCIATION	76/342,433 11/26/01	2,793,707 12/16/03
NATIONAL DANCE ALLIANCE	75/761,103 07/28/99	2,520,826 12/18/01
	76/343,598 11/30/01	2,878,268 08/31/04
SPIRIT STICK	74/720,988 08/25/95	1,995,465 08/20/96

NSG CORPORATION Mark	Application No. File Date	Registration No. Registration Date
THE ORIGINAL CHEERLEADER SUPPLY COMPANY SINCE 1948	74/720,386 08/25/95	2,018,501 11/19/96
	76/380,648 03/11/02	2,845,678 05/25/04
CDT	76/380,649 03/11/02	2,845,679 05/25/04
	76/343,881 11/30/01	2,878,269 08/31/04