

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/01/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eloqua Corporation		08/01/2011	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Eloqua Limited
Street Address:	1921 Gallows Road, Suite 250
City:	Vienna
State/Country:	VIRGINIA
Postal Code:	22182-3900
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2753650	ELOQUA
Registration Number:	3523446	ELOQUA CHAT
Registration Number:	3504083	CONVERSION SUITE
Registration Number:	3574681	SMARTPACKS
Registration Number:	3523449	ELOQUA CRM INTEGRATION
Registration Number:	3539549	EASY AS EMAIL
Registration Number:	3730179	PRINTMAIL
Registration Number:	3542689	ELOQUA CO-DYNAMIC LEAD SCORING
Registration Number:	3523456	ACTIVE PROFILES
Registration Number:	3526635	ELOQUA WEB ANALYTICS
Registration Number:	3813169	ELOQUA
Serial Number:	85346648	DIGITAL BODY LANGUAGE

CORRESPONDENCE DATA

900198484

**TRADEMARK
 REEL: 004594 FRAME: 0918**

OP \$315.00 2753650

Fax Number: (212)684-3999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2126843900
Email: efilings@grr.com
Correspondent Name: Amy B. Goldsmith
Address Line 1: 270 Madison Avenue, 8th Floor
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	5410/001 (ABG:MDR)
NAME OF SUBMITTER:	Amy B. Goldsmith
Signature:	/Amy B. Goldsmith/
Date:	08/01/2011

Total Attachments: 2
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UNITED STATES TRADE MARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, Eloqua Corporation, a corporation of the nation of Canada, with offices at 553 Richmond Street West, Suite 214 Toronto, Ontario CANADA M5M1Y6 (hereinafter referred to as "the ASSIGNOR") has adopted and used in its business, and owns, certain trademarks since as early as set forth in those certain trademark registrations and one pending application, all as listed in Schedule A attached hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, Eloqua Limited, a corporation of the State of Virginia, with offices at 1921 Gallows Road, Suite 250, Vienna, VA 22182-3900 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE, effective January 1, 2009, its entire right, title and interest in and to the MARKS, the registrations and the pending application, together with the goodwill of the business connected with the use of and symbolized by the MARKS, and the right to sue and recover for past, present and future infringement thereof.

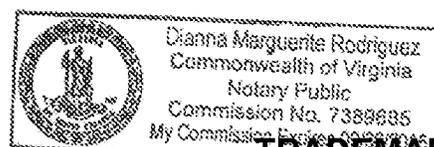
IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 1 day of August, 2011.

By: *Stephen E. Holsten*
Name: Stephen E. Holsten
Title: v.p. & General Counsel

City of Vienna/County of Virginia
Commonwealth of Virginia

The foregoing instrument was subscribed to and sworn before me this 1 day of August, 2011 by Stephen E. Holsten.

Notary Public Dianna Marguerite Rodriguez
Notary registration number: 7389685
My commission expires: September 30, 2015



TRADEMARK

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EXHIBIT A

Trademark	Registration No./Application No.
ELOQUA	2,753,650
ELOQUA CHAT	3,523,446
CONVERSION SUITE	3,504,083
SMARTPACKS	3,574,681
ELOQUA CRM INTEGRATION	3,523,449
EASY AS EMAIL	3,539,549
PRINTMAIL	3,730,179
ELOQUA CO-DYNAMIC LEAD SCORING	3,542,689
ACTIVE PROFILES	3,523,456
ELOQUA WEB ANALYTICS	3,526,635
ELOQUA	3,813,169
DIGITAL BODY LANGUAGE	85/346,648