

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
North Shore Community Bank & Trust Company		07/29/2011	State Chartered Bank: ILLINOIS
RECEIVING PARTY DATA			
Name:	Your Labels Now LLC		
Street Address:	2200 South Wolf Road		
City:	Des Plaines		
State/Country:	ILLINOIS		
Postal Code:	60018		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3695128	YOURLABELSNOW.COM	
CORRESPONDENCE DATA			
Fax Number:	(312)577-4688		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(312)577-8416		
Email:	carole.dobbins@kattenlaw.com		
Correspondent Name:	Carole Dobbins c/o Katten Muchin		
Address Line 1:	525 W. Monroe St.		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	342663-00007		
NAME OF SUBMITTER:	Carole Dobbins		
Signature:	/Carole Dobbins/		
Date:	08/01/2011		

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Total Attachments: 4

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 29, 2011 by **NORTH SHORE COMMUNITY BANK & TRUST COMPANY** (“**North Shore**”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Assignment (as defined below).

WITNESSETH:

WHEREAS, YOUR LABELS NOW LLC (“**Grantor**”) and North Shore are parties to a Trademark Security Agreement dated as of September 29, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the “**Assignment**”), pursuant to which Grantor granted a security interest to North Shore in certain trademarks (“**Trademarks**”) and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to North Shore, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Assignment was recorded by the Trademark Division of the United States Patent and Trademark Office on September 29, 2010, at Reel 4297, Frame 0938; and

WHEREAS, Grantor has requested that North Shore release its security interest in the Trademarks and Trademark Rights and reassign any right, title and interest North Shore may have in, to and under the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. North Shore hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “**Trademark Rights**”):

(1) each Trademark, Trademark registration and Trademark application, including, without limitation, the Trademarks, Trademark registrations (together with any reissues, continuations or extensions thereof) and Trademark applications referred to in Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application;

(2) each Trademark license and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark license; and

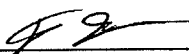
(3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or Trademark registration including, without limitation, the Trademarks and Trademark registrations referred to in Schedule 1 annexed hereto, the Trademark registrations issued with respect to the Trademark applications referred in Schedule 1 and the Trademarks licensed under any Trademark license, or (b) injury to the goodwill associated with any Trademark, Trademark registration or Trademark licensed under any Trademark license.

2. North Shore hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by North Shore, all of North Shore's right, title and interest, if any, in and to the Trademarks and the Trademark Rights.

[Signature Page Follows.]

IN WITNESS WHEREOF, North Shore has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**NORTH SHORE COMMUNITY BANK
& TRUST COMPANY**

By: 
Name: Tina Kremer
Title: SVP

SCHEDULE 1

Trademark	Application No.	Application Date	Registration No.	Registration Date
YOURLABELSNOW.COM	77648572	01/13/2009	3695128	10/13/2009