

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Heal The World Foundation		07/27/2011	CORPORATION: CALIFORNIA
United Fleet		07/27/2011	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Triumph International, Inc.
<b>Street Address:</b>	1801 Century Park West
<b>Internal Address:</b>	Ziffren Brittenham LLP (c/o John Branca)
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90067-6406
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Serial Number:	77503630	HEAL THE WORLD
Serial Number:	77410532	HEAL THE WORLD
Serial Number:	77773906	MICHAEL
Serial Number:	77657994	HEAL THE WORLD
Serial Number:	77643005	HEAL THE WORLD
Serial Number:	77515451	MJ
Serial Number:	77506656	MJ

**CORRESPONDENCE DATA**

Fax Number: (678)553-2212  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 678-553-2100  
 Email: atltrademark@gtlaw.com  
 Correspondent Name: Jeffrey Smith and Kristen L. Fancher

**900198500**

**TRADEMARK  
 REEL: 004595 FRAME: 0014**

**CH \$190.00 77503630**

Address Line 1: 3290 Northside Parkway, Suite 400  
Address Line 2: Greenberg Traurig, LLP  
Address Line 4: Atlanta, GEORGIA 30327

ATTORNEY DOCKET NUMBER:	121077.015300 - ASGMT
NAME OF SUBMITTER:	Kristen L. Fancher, Esq., GA bar member
Signature:	/kristen l fancher/
Date:	08/01/2011

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Heal The World Foundation, a California corporation; and United Fleet, a California corporation (collectively, "Assignors"), are the owners of the trademark applications described in Exhibit A hereof, which is incorporated herein by reference (collectively, the "Marks");

WHEREAS, Triumph International, Inc., a California corporation ("Assignee") is desirous of acquiring any and all rights that Assignors may have in and to the Marks and the applications therefor, together with that part of the goodwill of the business connected with the use of the Marks and symbolized by the Marks, along with the right to pursue claims and recover damages and profits for past infringements thereof;

**NOW, THEREFORE**, for good and valuable consideration, Assignors agree as follows:

Assignors do hereby assign, transfer, convey and deliver (and agree further to assign, transfer, convey and deliver) unto Assignee the entire worldwide right, title and interest in and to the Marks, including any and all trademark applications and registrations therefor, and any and all common law rights therein, in the United States and throughout the world, together with that part of the goodwill of the business connected with the use of the Marks and symbolized by the Marks, along with the right to pursue claims and recover damages and profits for past infringements thereof.

Assignors agree to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignors' rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignors.

**IN WITNESS WHEREOF**, Assignors and Assignee have executed this Assignment as of the 27 day of July, 2011.

**ASSIGNOR:**  
HEAL THE WORLD FOUNDATION

By: \_\_\_\_\_  
Its Attorney In Fact, John G. Branca,  
Co-Executor of the Estate of Michael J. Jackson

**ASSIGNOR:**  
UNITED FLEET

By: \_\_\_\_\_  
Its Attorney In Fact, John G. Branca,  
Co-Executor of the Estate of Michael J. Jackson

**ASSIGNEE:**  
TRIUMPH INTERNATIONAL, INC.

By: \_\_\_\_\_  
John G. Branca  
Chief Executive Officer

EXHIBIT A

The Marks

<u>Owner</u>	<u>Mark</u>	<u>Serial No.</u>
Heal the World Foundation	HEAL THE WORLD	77503630
Heal the World Foundation	HEAL THE WORLD	77410532
Heal the World Foundation	MICHAEL	77773906
Heal the World Foundation	HEAL THE WORLD	77657994
Heal the World Foundation	HEAL THE WORLD	77643005
United Fleet	MJ	77515451
United Fleet	MJ	77506656