

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DMG EVENTS (USA) INC.		08/01/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	GEORGE LITTLE MANAGEMENT, LLC		
Street Address:	1133 Westchester Avenue, Suite N136		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10604		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3436115	SURF EXPO	
Registration Number:	3872439	THE ORIGINAL MIAMI BEACH ANTIQUE SHOW	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.739.5151		
Email:	dgross@morganlewis.com, ateixeira@morganlewis.com		
Correspondent Name:	Dana S. Gross		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 2:	Attention: TMSU		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Dana S. Gross		
Signature:	/Dana S. Gross/		
Date:	08/01/2011		
Total Attachments: 2 source=TM assignment#page1.tif source=TM assignment#page2.tif			

CH \$65.00 3436115

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by DMG EVENTS (USA) INC., a corporation organized and existing under the laws of Delaware (the "Assignor"), in favor of GEORGE LITTLE MANAGEMENT, LLC, a company organized and existing under the laws of Delaware (the "Assignee").

WHEREAS, the Assignor is the owner of the marks listed on the attached Schedule (the "Marks") and the goodwill of the business associated with the Marks, and desires to assign any and all right, title, and interest in and to the Marks in the United States along with the associated goodwill to the Assignee;

WHEREAS, Assignee wishes to obtain the Marks, including any and all right, title, and interest in and to the Marks in the United States along with the associated goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby assigns, transfers, and sets over to Assignee any and all right, title, and interest in and to the Marks in the United States and their associated goodwill, including the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

Signed this 1st day of August 2011.

DMG EVENTS (USA) INC.

By: 

Name: Paul M. Vogt

Title: Secretary

SCHEDULE

SURF EXPO (Reg. No. 3,436,115)

THE ORIGINAL MIAMI BEACH ANTIQUE SHOW (Reg. No. 3,872,439)