

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Qualcomm Incorporated		07/27/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Firethorn Mobile, Inc.		
Street Address:	3333 Piedmont Road, Suite 300,		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85177277	SWAGG	
Serial Number:	77981341	SWAGG	
Serial Number:	77981333	S SWAGG	
Serial Number:	77891442	SWAGG	
Serial Number:	77891447	S SWAGG	
CORRESPONDENCE DATA			
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	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-857-6000		
Email:	koines.kristen@arentfox.com		
Correspondent Name:	N. Christopher Norton, Esq.		
Address Line 1:	1050 Connecticut Ave., NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	032592.00273		

OP \$140.00 85177277

NAME OF SUBMITTER:	David S. Modzeleski
Signature:	/David S. Modzeleski/
Date:	08/01/2011
Total Attachments: 3 source=Trademark Assignment - SWAGG marks#page1.tif source=Trademark Assignment - SWAGG marks#page2.tif source=Trademark Assignment - SWAGG marks#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") dated 27 July, 2011 is made by Qualcomm Incorporated, a Delaware corporation having its principal place of business located at 5775 Morehouse Drive, San Diego, California 92121 ("Assignor") to Firethorn Mobile, Inc., 3333 Piedmont Road, Suite 300, Atlanta, Georgia 30305 ("Assignee").

Assignor is the owner of the trademarks identified in Exhibit A (collectively, the "Marks") and owns all right, title, and interest in, to, and under all registrations and applications for the Marks, as well as all common law trademark rights and goodwill inherent in the Marks.

Assignee desires to own, and Assignor desires to assign to Assignee, Assignor's entire right, title and interest in and to the Marks and all accompanying goodwill in the Marks.

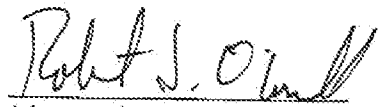
NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby assigns to Assignee Assignor's entire right, title, and interest in and to the Marks and their related applications and registrations, together with any and all of the goodwill of the business symbolized by and associated with the Marks, and all income, royalties, fees, damages, and payments now or hereafter due or payable with respect thereto, and all rights of actions, powers, and benefit to the Marks, due or accrued, and including the right to sue for and recover in the Assignee's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including without limitation rights to injunctive relief, damages, profits, royalties, costs, and attorney fees, arising out of any infringement of the Marks, or injury to the related goodwill, occurring prior to or after the date of this Assignment.

Assignor agrees that, upon request and without further compensation, Assignor and Assignor's legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of truthful testimony, that may be necessary or reasonably requested by Assignee for obtaining, sustaining, maintaining, renewing, or enforcing the Marks, and for perfecting, recording, or maintaining the title of Assignee, and Assignee's successors and assigns, in and to the Marks. In the event that Assignee is unable after reasonable attempt to secure Assignor's signature to any document in connection with the foregoing, Assignor hereby constitutes and appoints Assignee as the Assignor's true and lawful attorney in fact, with full power of substitution in the Assignor's name and stead, to take any and all steps, including proceedings at law, in equity, or otherwise, to execute, acknowledge, and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

[Signature page follows.]

Qualcomm Incorporated

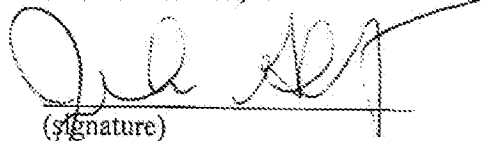


(signature)

Robert J. O'Connell

Vice President, Patent Counsel

Firethorn Mobile, Inc.



(signature)

John Gilbert

Chief Financial Officer

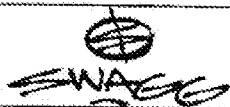

[SIGNATURE PAGE TO ASSIGNMENT AGREEMENT]

TECH/997196.1

TRADEMARK
REEL: 004595 FRAME: 0298

Exhibit A

Marks

Jurisdiction	Status	App. No.	Reg. No.	Mark	Class
United States	Registered	85177277	3978194	SWAGG	35
United States	Registered	77981341	3942035	SWAGG	9
United States	Registered	77981333	3942034		9
United States	Allowed for Registration	77891442		SWAGG	35
United States	Allowed for Registration	77891447			35

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