

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Val Limited, Inc.		07/22/2011	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	Valentino's of America, Inc.		
Street Address:	2601 South 70th Street		
City:	Lincoln		
State/Country:	NEBRASKA		
Postal Code:	68506		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3991393	VALENTINO'S	
CORRESPONDENCE DATA			
Fax Number:	(402)474-5393		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402-474-6900		
Email:	patti.dittmann@clinewilliams.com		
Correspondent Name:	John C. Miles		
Address Line 1:	233 South 13th Street		
Address Line 2:	Suite 1900		
Address Line 4:	Lincoln, NEBRASKA 68508		
ATTORNEY DOCKET NUMBER:	14709.014		
NAME OF SUBMITTER:	John C. Miles		
Signature:	/John C. Miles/		
Date:	08/02/2011		
Total Attachments: 1 source=VALSASSIGNMENT#page1.tif			

CH \$40.00 3991393

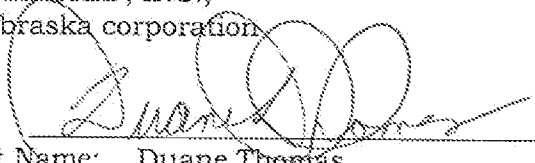
ASSIGNMENT OF SERVICE MARK

For good and valuable consideration, the receipt of which is hereby acknowledged, Val Limited, Inc., a Nebraska corporation, hereby assigns to Valentino's of America, Inc., a Nebraska corporation, 2601 South 70th Street, Lincoln, Nebraska 68506, all right, title and interest in and to the intellectual property listed below:

<u>Trademark</u>	<u>Status</u>	<u>Registration No.</u>
VALENTINO'S	Registered	3,991,393

Dated this 22nd day of July, 2011.

VAL LIMITED, INC.,
a Nebraska corporation

By: 
Print Name: Duane Thomas
Title: Secretary

ND: 4840-8612-9162, v. 1