

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YourView, Inc.		07/26/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Idealab		
Street Address:	130 W. Union St.		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91103		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3882564	CHIME IN	
CORRESPONDENCE DATA			
Fax Number:	(312)357-6219		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	doCKET@rciplaw.com		
Correspondent Name:	Rochelle Claerbaut		
Address Line 1:	10 N. Dearborn St.		
Address Line 2:	Suite 600		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Rochelle Claerbaut		
Signature:	/rclaerbaut/		
Date:	08/01/2011		
Total Attachments: 2			
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OP \$40.00 3882564

**APPENDIX A
TRADEMARK ASSIGNMENT**

WHEREAS, YOURVIEW, INC. ("YourView"), a Delaware Corporation, with a principal place of business at 32158 Camino Capistrano A-323, San Juan Capistrano, CA 92675, USA, has adopted, owns and is using the mark CHIME IN (hereinafter "the Mark") in connection with "providing on-line chat rooms and electronic bulletin boards for transmission of messages among computer users, including consumers, businesses, organizations, administrators, advertisers, and others of all ages, consisting of ad hoc conversations centered around a particular geographic location"(the "Services");

WHEREAS, YOURVIEW owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the Services, Registration No. 3882564 registered on November 30, 2010; and

WHEREAS, IDEALAB ("Idealab"), a California Corporation, with a principal place of business at 130 W. Union Street, Pasadena, CA 91103, USA, desires to acquire all right, title and interest in and to the Mark and the above-referenced Registration pursuant to the Purchase Agreement entered into on or about the date hereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, YourView hereby sells, assigns, transfers and conveys unto Idealab all right, title and interest in and to the Mark, including but not limited to the right to sell, assign, license or transfer the Mark, ownership of U.S. Registration Number 3882564 and any other applications or registrations for the Mark, the right to pursue legal actions for past infringement of the Mark and related damages, together with the goodwill associated with the Mark (but not goodwill associated with YourView) and all registrations thereof.

IDEALAB

By: 

Name: Marcia Goodstein

Title: President

Dated: 7/27/11

YOURVIEW, INC.

By: 

Name: STEVEN LUPINACCI

Title: CEO

Dated: 7-26-11

Jurat

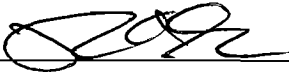
State of California

County of Orange

Subscribed and sworn to (or affirmed) before me on this 26th day of July,

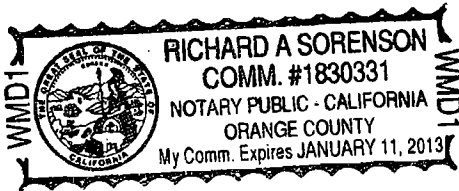
20 11 by Steven Lupinacci,

proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.



Signature

(Notary seal)



OPTIONAL INFORMATION

DESCRIPTION OF THE ATTACHED DOCUMENT

Appendix A Trademark
(Title or description of attached document)

Assignment
(Title or description of attached document continued)

Number of Pages 2 Document Date 7-26-11

(Additional information)

INSTRUCTIONS FOR COMPLETING THIS FORM

The wording of all Jurats completed in California after January 1, 2008 must be in the form as set forth within this Jurat. There are no exceptions. If a Jurat to be completed does not follow this form, the notary must correct the verbiage by using a jurat stamp containing the correct wording or attaching a separate jurat form such as this one which does contain proper wording. In addition, the notary must require an oath or affirmation from the document signer regarding the truthfulness of the contents of the document. The document must be signed AFTER the oath or affirmation. If the document was previously signed, it must be re-signed in front of the notary public during the jurat process.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the jurat process is completed.
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Signature of the notary public must match the signature on file with the office of the county clerk.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different jurat form.
 - ❖ Additional information is not required but could help to ensure this jurat is not misused or attached to a different document.
 - ❖ Indicate title or type of attached document, number of pages and date.
- Securely attach this document to the signed document