

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																
<b>CONVEYING PARTY DATA</b>																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>James Douglas Offenbacher</td> <td></td> <td>02/18/2011</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Paul Giusto</td> <td></td> <td>02/18/2011</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Michael Sebastiani</td> <td></td> <td>02/18/2011</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>	Name	Formerly	Execution Date	Entity Type	James Douglas Offenbacher		02/18/2011	INDIVIDUAL: UNITED STATES	Paul Giusto		02/18/2011	INDIVIDUAL: UNITED STATES	Michael Sebastiani		02/18/2011	INDIVIDUAL: UNITED STATES	
Name	Formerly	Execution Date	Entity Type														
James Douglas Offenbacher		02/18/2011	INDIVIDUAL: UNITED STATES														
Paul Giusto		02/18/2011	INDIVIDUAL: UNITED STATES														
Michael Sebastiani		02/18/2011	INDIVIDUAL: UNITED STATES														
<b>RECEIVING PARTY DATA</b>																	
Name:	David Phinney																
Street Address:	1352 Main Street																
City:	St Helena																
State/Country:	CALIFORNIA																
Postal Code:	94574																
Entity Type:	INDIVIDUAL: UNITED STATES																
<b>PROPERTY NUMBERS Total: 1</b>																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3445982</td> <td>ABSTRACT</td> </tr> </tbody> </table>	Property Type	Number	Word Mark	Registration Number:	3445982	ABSTRACT											
Property Type	Number	Word Mark															
Registration Number:	3445982	ABSTRACT															
<b>CORRESPONDENCE DATA</b>																	
Fax Number:	(707)963-3130																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
Phone:	707 963-3030																
Email:	dan@lawofficeofdanielreidy.com																
Correspondent Name:	Daniel Reidy																
Address Line 1:	1230 Spring Street																
Address Line 4:	St Helena, CALIFORNIA 94574																
NAME OF SUBMITTER:	Daniel Reidy																
Signature:	/DanielReidy/																
Date:	08/02/2011																
Total Attachments: 1 source=Scan#page1.tif																	

OP \$40.00 3445982



Notary Seal:

Signature of Notary  
person(s) who appeared before me  
Proved to me on the basis of satisfactory evidence to be the  
this 18 day of February, 2011, by  
State of California, County of Sonoma  
Subscribed and sworn to (or affirmed) before me on

Paul Giusto, Michael Sebastiani

Signed at Sonoma, Ca on this 18 day of February, 2011.  
Michael Sebastiani

*[Signature]*

Signed at Sonoma, Ca on this 18 day of February, 2011.  
Paul Giusto

*[Signature]*

Signed at Sonoma, Ca on this 18 day of February, 2011.  
Doug Offenbacher

*[Signature]*

Now, Therefore, in consideration of the sum of Five Thousand Dollars (\$5,000) and other good and valuable consideration, the Assignors hereby assign to Assignee all right, title, and interest in and to the ABSTRACT trademark and Registration No. 3445982, together with the goodwill associated with the goods and business symbolized by said trademark and registration thereof.

Whereas, the Assignors represent and warrant that they own all rights and title to United States Trademark Registration No. 3445982 and that they: (i) have not assigned or transferred any right, title or interest in and to said registration to any third party or legal entity, and (ii) to the best of their knowledge that there have not been, and are, no third party claims against Assignors of any kind challenging the Assignor's exclusive rights to the ABSTRACT trademark.

Whereas, David Phinney, an individual with an address at 1352 Main Street, St. Helena CA 94574 ("Assignee") is desirous of acquiring said registered trademark.

Whereas, individuals James Douglas Offenbacher, with an address at 6677 Foothill Ranch Road, Santa Rosa CA 95404, Paul Giusto, with an address at 180 Sierra Place, Sonoma CA 95476, and Michael Sebastiani, with an address at 1015 Castle Road, Sonoma CA 95476 (collectively the "Assignors") have adopted, and used, and are the owners of United States Trademark Registration No. 3445982 for the trademark ABSTRACT, used in connection with the sale of wine.

ASSIGNMENT OF TRADEMARK

TRADEMARK

REEL: 004595 FRAME: 0893

RECORDED: 08/02/2011