

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Melonhead Corporation		07/28/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Blo Blow Dry Bar Inc.		
Street Address:	20 De Boers Drive		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M3J 0H1		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77865048	BLOW DRY BAR	
Registration Number:	3738531	BLO	
CORRESPONDENCE DATA			
Fax Number:	(703)522-5306		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-522-4583		
Email:	maria@tassan.com		
Correspondent Name:	Maria v. Hardison		
Address Line 1:	4143 27th Street N.		
Address Line 4:	Arlington, VIRGINIA 22207-5211		
DOMESTIC REPRESENTATIVE			
Name:	Maria v. Hardison		
Address Line 1:	4143 27th Street N.		
Address Line 4:	Arlington, VIRGINIA 22207-5211		
NAME OF SUBMITTER:	Maria v. Hardison		

OP \$65.00 77865048

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TRADEMARK
REEL: 004596 FRAME: 0121

Signature:	/mvh/
Date:	08/02/2011
Total Attachments: 3 source=Bl0Assgnmt#page1.tif source=Bl0Assgnmt#page2.tif source=Bl0Assgnmt#page3.tif	

ASSIGNMENT

ASSIGNMENT made this 20th day of July 2011, by and between Melonhead Corporation, a Canadian corporation ("Assignor"), and Blo Blow Dry Bar Inc. ("Assignee"), a Delaware corporation, having an address of 20 De Boers Drive, Toronto, Ontario M3J 0H1 Canada.

WHEREAS, Assignor owns and has used, or is using the marks identified in Exhibit A ("the Marks") in the United States.

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as all federal and state applications and registrations therefor.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and all the federal, state, and foreign applications and registrations therefor, together with the goodwill of the business symbolized thereby.


Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the applications and registrations therefor. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's

expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

MELONHEAD CORPORATION

By: 

Paul Spindler
President

EXHIBIT A

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
BLO & Design	3,738,531	1/19/2010

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BLOW DRY BAR	77/865,048	3/10/2011