

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ULive, LLC		06/28/2011	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	IcHill Beverages, Inc.		
Street Address:	740 Hurd Drive		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75308		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3740519	UCHILL	
CORRESPONDENCE DATA			
Fax Number:	(410)205-7561		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4102057560		
Email:	artlaws2@aol.com		
Correspondent Name:	John D Mason		
Address Line 1:	10401 Stevenson Road		
Address Line 4:	Stevenson, MARYLAND 21153		
ATTORNEY DOCKET NUMBER:	ICHILL		
NAME OF SUBMITTER:	John D Mason		
Signature:	/John D Mason/		
Date:	08/02/2011		
Total Attachments: 1 source=UCHILL Assignment#page1.tif			

OP \$40.00 3740519

EXHIBIT B

TRADEMARK ASSIGNMENT

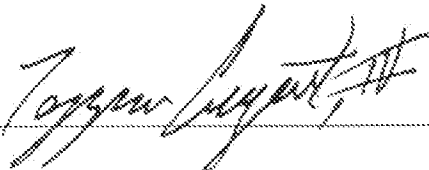
WHEREAS, ULive, LLC ("ULive"), has trademark rights in and is the owner of federal trademark registration number 3740519 for the mark UCHILL (the "Mark"); and

WHEREAS, ICHILL Beverages, Inc., a Texas limited liability ("Company"), acquired all of ULive's rights in the Mark in accordance with the provisions of a previously executed asset purchase agreement which has been paid in full;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ULive hereby assigns to Company all right, title and interest in and to the Mark, federal trademark Registration Number 3740519, together with the good will of the business symbolized by the Mark, all rights conferred by virtue of the federal trademark registration of the Mark, its common law trademark rights in and to the Mark, the right to sue for past infringement of the Mark and the right to pursue cancellation and opposition proceedings to enforce the Mark.

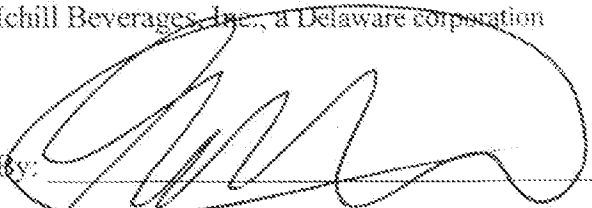
Executed this 28 day of June, 2011.

ULive, LLC, a Virginia Limited Liability Company

By: 

Tappan August, IV, Member-Manager

Ichill Beverages, Inc., a Delaware corporation

By: 

Greg Figueroa, Chief Executive Officer