

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ganeden Biotech Inc.		06/01/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Schiff Nutrition Group, Inc.		
<b>Street Address:</b>	2002 South 5070 West		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84104		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3173561	ARTHRITIS ADVANTAGE	
Registration Number:	3170953	DERMAL ADVANTAGE	
Registration Number:	3126420	DIGESTIVE ADVANTAGE	
Serial Number:	85003349	I.B. DEFENSE FORMULA	
Registration Number:	3918794	IMMUNE ADVANTAGE	
Serial Number:	85238702	INTENSIVE BOWEL SUPPORT	
Serial Number:	85003270	LACTOSE DEFENSE FORMULA	
Registration Number:	3412151	SUSTENEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)493-6811		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	650-493-9300		
<b>Email:</b>	trademarks@wsgr.com, ckahn@wsgr.com		
<b>Correspondent Name:</b>	WILSON SONSINI GOODRICH & ROSATI		
<b>Address Line 1:</b>	650 Page Mill Road		

**900198696**

**TRADEMARK**  
**REEL: 004596 FRAME: 0385**

**CH \$215.00 3173561**

Address Line 4: Palo Alto, CALIFORNIA 94304	
ATTORNEY DOCKET NUMBER:	32771-500/CK9
NAME OF SUBMITTER:	Matthew J. Kuykendall
Signature:	/matt kuykendall/
Date:	08/02/2011
<p><b>Total Attachments: 6</b></p> <p>source=Trademark Assignment#page1.tif</p> <p>source=Trademark Assignment#page2.tif</p> <p>source=Trademark Assignment#page3.tif</p> <p>source=Trademark Assignment#page4.tif</p> <p>source=Trademark Assignment#page5.tif</p> <p>source=Trademark Assignment#page6.tif</p>	

### **TRADEMARK ASSIGNMENT FOR RECORDAL**

THIS ASSIGNMENT is made the 1<sup>st</sup> day of June 2011 between Ganeden Biotech, Inc., a Delaware corporation, having its principal place of business at 5915 Landerbrook Dr., Suite #304, Mayfield Heights, OH 44124 (hereinafter called the "Assignor") of the one part and Schiff Nutrition Group, Inc., with a business address 2002 South 5070 West Salt Lake City, Utah (hereinafter called the "Assignee") of the other part.

WHEREAS, Assignor is the Proprietor of the registered trademarks, pending trademark applications, common law trademarks and/or Internet Domain Names shown in Schedule 1 hereto, trade dress and product configurations associated with the products in conjunction with which those registered trademarks, pending trademark applications, common law trademarks and/or Internet Domain Names are used (collectively, the "Trademarks").

WHEREAS, Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for the consideration hereinafter appearing.

NOW THIS ASSIGNMENT WITNESSES that, in consideration of the sum of \$1 (One Dollar) and other consideration paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee ALL THAT the said Trademarks, for all of the goods and/or services included in the relevant registrations or applications or in conjunction with which the Trademarks are used, as successor to the business of the Assignor to which the Trademarks relate, together with the goodwill of the business associated with and symbolized by the Trademarks and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to any of the Trademarks occurring prior to the date hereof TO HOLD the same unto the Assignee absolutely.

The Assignor hereby consents, without any objection, that Assignee solely request recording of this transfer in any jurisdiction where a recording of this transfer may be effected. Assignor agrees that it will cooperate fully with Assignee in completing any further documents which shall be reasonably requested by Assignee in order to complete the assignment of right, title and interest to the Trademarks.

IN WITNESS WHEREOF the Assignor has executed these presents the day and year first above written.

Ganeden Biotech Inc.

By: [Signature]

Name: Andre R. Letkowitz

Position: CEO & CFO

Accepted by: SCHIFF NUTRITION GROUP, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

State of Ohio )

SS: )

County of Cuyahoga )

On this the 1st day of June, 2011,  
Andrew Letkowitz personally appeared before me, to me known to be the person named  
in and who executed the above Assignment individually, and acknowledged to me that he executed  
the same for the uses and the purposes therein mentioned.

SEAL

[Signature]  
NOTARY PUBLIC

Elizabeth A. Dellinger

Attorney

No expiration

IN WITNESS WHEREOF the Assignor has executed these presents the day and year first above written.

Ganeden Biotech Inc.

By: \_\_\_\_\_

Name:

Position:

Accepted by: SCHIFF NUTRITION GROUP, INC.

By: Tary P. Ai

Name: TARANG Amin

Position: PRESIDENT & CEO

State of Utah )

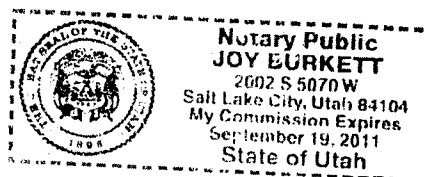
) SS:

County of SALT LAKE )

On this the 1<sup>st</sup> day of JUNE, 2011,  
TARANG Amin personally appeared before me, to me known to be the person named  
in and who executed the above Assignment individually, and acknowledged to me that he executed  
the same for the uses and the purposes therein mentioned.

SEAL

Joy Burkett  
NOTARY PUBLIC



Project Eden - Signature Page to TRADEMARK ASSIGNMENT FOR RECORDAL - Asset Purchase Agreement

TRADEMARK  
REEL: 004596 FRAME: 0389

# SCHEDULE 1

Product	Country	Application Number	Application Date	Registration Number	Registration Date
ARTHRITIS ADVANTAGE	USA	78684589	3-Aug-05	3173561	21-Nov-06
DERMAL ADVANTAGE	USA	78684579	3-Aug-05	3170953	14-Nov-06
DIGESTIVE ADVANTAGE	Brazil	829247890	23-Jul-07		
DIGESTIVE ADVANTAGE	Canada	1350493	6-Jun-07	TMA733456	28-Jan-09
DIGESTIVE ADVANTAGE	Costa Rica	2011-0003724	25-Apr-11		
DIGESTIVE ADVANTAGE	European Union	005953104	30-May-07	005953104	2-May-08
DIGESTIVE ADVANTAGE	Hong Kong	300884269	4-Jun-07	300884269	4-Jun-07
DIGESTIVE ADVANTAGE	Japan	200884988	20-Oct-08	5237146	5-Jun-09
DIGESTIVE ADVANTAGE	Mexico	860463	8-Jun-07		
DIGESTIVE ADVANTAGE	Taiwan R.O.C.	096025669	30-May-07	01320759	1-Aug-08
DIGESTIVE ADVANTAGE	USA	78690756	11-Aug-05	3126420	8-Aug-06
I.B. DEFENSE FORMULA	European Union	009413171	30-Sep-10	009413171	16-Feb-11
I.B. DEFENSE FORMULA	Mexico	1123555	30-Sep-10	1208265	Mar 24, 2011
I.B. DEFENSE FORMULA	USA	85003349	31-Mar-10		
IMMUNE ADVANTAGE	USA	77928840	5-Feb-10	3918794	15-Feb-11
INTENSIVE BOWEL SUPPORT	USA	85238702	10-Feb-11		
LACTOSE DEFENSE FORMULA	Brazil	830794573	30-Sep-10		
LACTOSE DEFENSE FORMULA	Canada	1499960	30-Sep-10		
LACTOSE DEFENSE FORMULA	European Union	009413121	Sep 30, 2010	009413121	16-Feb-11
LACTOSE DEFENSE FORMULA	Hong Kong	301726894	Sep 30, 2010		
LACTOSE DEFENSE FORMULA	Japan	201076685	30-Sep-10		

NAME	COUNTRY	APPLICATION NUMBER	APPLICATION DATE	REPORTING NUMBER	REPORTING DATE
LACTOSE DEFENSE FORMULA	Mexico	1123556	30-Sep-10	1199547	31-Jan-11
LACTOSE DEFENSE FORMULA	Taiwan R.O.C.	99048654	30-Sep-10		
LACTOSE DEFENSE FORMULA	USA	85003270	31-Mar-10		
SUSTENEX	Canada	1344520	23-Apr-07		
SUSTENEX	European Union	5850086	23-Apr-07	5850086	27-Mar-08
SUSTENEX	Japan	2007040483	23-Apr-07	5115631	29-Feb-08
SUSTENEX	Mexico	849968	20-Apr-07	1004468	27-Sep-07
SUSTENEX	USA	77027065	23-Oct-06	3412151	15-Apr-08
THE PROLIFIC PROBIOTIC	Canada	1415637	23-Oct-08		
THE PROLIFIC PROBIOTIC	European Union	007338064	23-Oct-08	007338064	24-Sep-09
I.B. DEFENSE FORMULA	Brazil	830794581	30-Sep-10		
I.B. DEFENSE FORMULA	Canada	1499959	30-Sep-10		
I.B. DEFENSE FORMULA	Hong Kong	301726902	30-Sep-10		
I.B. DEFENSE FORMULA	Japan	201076686	30-Sep-10		
I.B. DEFENSE FORMULA	Taiwan R.O.C.	99048659	30-Sep-10		
ARTHOADVANTAGE	USA	77054311	30-Nov-06		
DAIRY DEFENSE	USA	77691931	16-Mar-09		
DIGESTIVE ADVANTAGE	China	6674389	21-Apr-08		
FOR DAILY DIGESTIVE FITNESS	USA	77457076	24-Apr-08		
FOR EVERY BODY EVERY DAY	USA	77457070	24-Apr-08		
FOR IMMUNE & DIGESTIVE FITNESS	USA	77457080	24-Apr-08		
IMMUNE ADVANTAGE	USA	78739090	24-Oct-05		

MARK	COUNTRY	APPLICATION NUMBER	APPLICATION DATE	STATUS	REMARKS
MOVE AGAIN	USA	77752216	4-Jun-09		
RELIEF BEYOND BELIEF	USA	78913391	21-Jun-06		