

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies)/Execution Date(s):</p> <p style="text-align: center;"><u>Bank of America, N.A.</u></p> <p><input type="checkbox"/> Individual(s) <input checked="" type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input type="checkbox"/> Other: Citizenship (see guidelines) <u>USA</u> Execution Date(s) <u>July 28, 2011</u> Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p style="text-align: right;"><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Additional names, addresses, or citizenship attached? Name: <u>The Sportsman's Guide, Inc.</u> Internal Address: Street Address: <u>463 Seventh Avenue</u> City: <u>New York</u> State: <u>NY</u> Country: <u>USA</u> Zip: <u>10018</u></p> <p><input type="checkbox"/> Association Citizenship <input type="checkbox"/> General Partnership Citizenship <input type="checkbox"/> Limited Partnership Citizenship <input checked="" type="checkbox"/> Corporation Citizenship: <u>MN</u> <input type="checkbox"/> Other: Citizenship: If assignee is not domiciled in the United States, a domestic representative designation is attached. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of conveyance:</p> <p><input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>Notice of Release of Security Interest in Trademarks</u></p>	
<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A. Trademark Application No.(s) See Attached Schedule A B. Trademark Registration No.(s) See Attached Schedule A</p> <p style="text-align: right;">Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>C. Identification or Description of Trademark(s) (and Filing Date If Application or Registration Number is unknown)</p>	
<p>5. Name address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Susan O'Brien</u></p> <p>Internal Address: <u>UCC Direct Services</u></p> <p>Street Address: <u>187 Wolf Road, Suite 101</u></p> <p>City: <u>Albany</u></p> <p>State: <u>NY</u> Zip: <u>12205</u></p> <p>Phone Number: <u>800-342-3676</u></p> <p>Fax Number: <u>800-962-7049</u></p> <p>Email Address: <u>cis-udsalbany@wolterskluwer.com</u></p>	<p>6. Total number of applications and registrations involved: 26</p> <hr/> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$</p> <p><input checked="" type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed</p> <hr/> <p>8. Payment information:</p> <p>a. Credit Card Last 4 Numbers <u>5683</u> Expiration Date</p> <p>b. Deposit Account Number <u>1412</u> Authorized User Name:</p>
<p>8. Signature: <u></u> Signature</p> <p style="text-align: right;"><u>August 2, 2011</u> Date</p> <p style="text-align: right; font-size: small;">Total number of pages including cover sheet, attachments, and document: <u>3</u></p> <p style="text-align: center; font-size: small;">Name of Person Signing: <u>Kareem Ansley</u></p>	

Documents to be recorded (including cover sheet) should be faxed to (703) 308-8995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$665.00 1430664

Schedule A to Notice of Release

<u>Trademark Mark</u>	<u>Registration Date</u>	<u>Registration or Application No.</u>
THE SPORTSMAN'S GUIDE®	02/24/87	1430664
THE SPORTSMAN'S GUIDE and Design®	04/07/87	1436014
THE "FUN TO READ" CATALOG®	11/22/94	1864041
THE SPORTSMAN'S GUIDE®	08/03/99	2267142
THE FUN TO BROWSE WEBSITE and Design®	09/07/99	2275950
SHOOTER'S and Design®	04/11/00	2341043
NWSE FIELD TESTED GUIDE GEAR SINCE 1977 and Design®	10/24/00	2398567
YOUR PORTAL TO THE GREAT OUTDOORS®	01/02/01	2418371
YOUR GUIDE TO THE GREAT OUTDOORS®	08/14/01	2477901
HQ GOV'T SURPLUS HEADQUARTERS and Design®	09/18/01	2491155
FIELD TESTED GUIDE GEAR SINCE 1977 NWES and Design®	09/25/01	2493084
NWSE GUIDE GEAR FIELD TESTED SINCE 1977	12/25/01	2523057
GUIDE GEAR FIELD TESTED SINCE 1977 NSWE	10/02/01	2494719
GUIDEOUTDOOR	11/06/01	2505159
BARGAIN OUTFITTERS	11/20/01	2508801
GUIDE DRY	12/21/04	2913478
THE SPORTSMAN'S GUIDE A CATALOG & INTER	01/28/03	2680258
THE SPORTSMAN'S GUIDE	09/24/02	2624677
BUYER'S CLUB 4 PAY PLAN	05/27/03	2718820
THE LOWEST PRICE, THE BEST QUALITY, GUA	12/13/05	3025826
GUIDE EXPRESS CHECKOUT	03/29/05	2936772
BUYER'S CLUB THE SPORTSMAN'S GUIDE	12/05/06	3179525
BUYER'S CLUB THE SPORTSMAN'S GUIDE ADVAN	02/06/07	3205087
ADVANTAGE PLUS BUYER'S CLUB THE SPORTSMA	12/05/06	3179528
GUIDE GEAR	05/01/07	3236303
FRIENDS DON'T LET FRIENDS OVERPAY!	03/24/09	3596681

NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by a Trademark Assignment of Security dated as of August 29, 2008, THE SPORTSMAN'S GUIDE, INC. ("Assignor") assigned to and granted to BANK OF AMERICA, N.A., as agent ("Assignee") for itself and various other financial institutions, a security interest in all right, title and interest of Assignor in and to the registered trademarks and pending applications listed on Schedule A hereto (the "Trademarks"); and

WHEREAS, Assignee wishes to provide a document suitable for recording in the United States Patent and Trademark office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the parties have caused this Notice of Release of Security Interest in Trademarks to be duly executed as of July 28, 2011.

BANK OF AMERICA, N.A.,
as Agent

By: E. Krahn
Name: EDMOND KRAHN
Title: VICE-PRESIDENT