

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	FINANCIAL INVESTMENT MANAGEMENT GROUP, LTD		07/19/2011
			Entity Type
			CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	UTOPIA FOUNDATION, INC.		
Street Address:	111 Cass Street		
City:	Traverse City		
State/Country:	MICHIGAN		
Postal Code:	49684		
Entity Type:	non-profit corporation: MICHIGAN		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3522435	UTOPIA FOUNDATION
	Registration Number:	3105160	GOOD INTENTIONS HAVE POWER
CORRESPONDENCE DATA			
Fax Number:	(231)946-8543		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	231-946-4100		
Email:	doug1@bishopheintz.com		
Correspondent Name:	Douglas S. Bishop		
Address Line 1:	P.O. Box 707		
Address Line 4:	Traverse City, MICHIGAN 49685-0707		
ATTORNEY DOCKET NUMBER:	FINANCIAL INVESTMENT		
NAME OF SUBMITTER:	Douglas S. Bishop		
Signature:	/DougB/		
Date:	08/03/2011		
Total Attachments: 1 source=Assignment#page1.tif			

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**TRADEMARK
 REEL: 004596 FRAME: 0785**

ASSIGNMENT OF TRADEMARK

WHEREAS, FINANCIAL INVESTMENT MANAGEMENT GROUP, LTD, a Michigan corporation, of 111 Cass Street, Traverse City, Michigan 49684, represents that it has adopted, used, is using, and is the current owner of, a trademarks "UTOPIA FOUNDATION" and "GOOD INTENTIONS HAVE POWER," Registration Nos. 3,522,435 and 3,105,160, respectively, which are registered in the United States Patent and Trademark Office; and

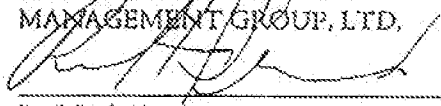
WHEREAS, UTOPIA FOUNDATION, INC., a Michigan non-profit corporation, of 111 Cass Street, Traverse City, Michigan 49684, are desirous of acquiring the aforesaid trademark, its associated goodwill and the federal registration therefor, together with any and all copyrights associated with said trademark and/or any logo in which it may be incorporated;

NOW THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, Financial Investment Management Group, Ltd. grants and assigns unto Utopia Foundation, Inc. said federal registration numbers 3,522,435 and 3,105,160, for said trademarks, respectively, together with the goodwill of the business symbolized by the trademarks and the right to sue and recover damages and profits for past infringement. Included within said assignment are any and all copyrights associated with said trademarks, and/or any logo(s) associated with said trademarks. This Assignment is expressly subject to the agreement of Utopia Foundation, Inc. to sign all documents (if any) necessary to vest all right, title and interest in and to said trademarks and in and to any and all copyrights associated therewith in Utopia Foundation, Inc.

This Assignment is executed at Traverse City, Michigan, this 19 day of July, 2011.

FINANCIAL INVESTMENT MANAGEMENT GROUP, LTD.

By:



Paul Sutherland
Its: President

STATE OF MICHIGAN)
) ss
COUNTY OF GRAND TRAVERSE)

On this 20th day of July, 2011, before me, the subscriber, a Notary Public in and for said County, personally appeared Paul Sutherland, known to me to be the person described in and who executed the within Assignment of Trademark and then acknowledged the execution thereof to be her free act and deed on behalf of Financial Investment Management Group, Ltd.



Notary Public
Grand Traverse County, Michigan
My Commission Expires: 10/12/13
Acting in Grand Traverse County, Michigan