

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ARTIFICIAL MIND & MOVEMENT, INC.		11/08/2010	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BEHAVIOUR INTERACTIVE INC.		
<b>Street Address:</b>	416, BOULEVARD DE MAISONNEUVE, BUREAU 600		
<b>City:</b>	MONTREAL, QC H3A 1L2		
<b>State/Country:</b>	CANADA		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77818125	REVENGE OF THE WOUNDED DRAGONS	
Serial Number:	77832163	NAUGHTY BEAR	
Serial Number:	77828537	NAUGHTY BEAR	
Serial Number:	77711754	WET	
Serial Number:	77711741	WET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)293-7860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2022937060		
<b>Email:</b>	tm@sughrue.com		
<b>Correspondent Name:</b>	JODY H. DRAKE		
<b>Address Line 1:</b>	2100 PENNSYLVANIA AVENUE, N.W.		
<b>Address Line 4:</b>	WASHINGTON, DISTRICT OF COLUMBIA 20037		
<b>ATTORNEY DOCKET NUMBER:</b>	S14342		
<b>DOMESTIC REPRESENTATIVE</b>			

**OP \$140.00 77818125**

**900198770**

**TRADEMARK  
 REEL: 004596 FRAME: 0902**

Name: Jody H. Drake  
Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.  
Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20037

NAME OF SUBMITTER:	Jody H. Drake
Signature:	/jody h. drake/
Date:	08/03/2011
Total Attachments: 0	

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