

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advanced Bionics, LLC		07/29/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advanced Bionics AG		
<b>Street Address:</b>	Laubisrutistrasse 28		
<b>City:</b>	Stafa		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	8712		
<b>Entity Type:</b>	Limited Company: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85161005	BEA BIONIC EAR ASSOCIATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(512)322-5201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(512) 322-5200		
<b>Email:</b>	tmcentral@pirkeybarber.com		
<b>Correspondent Name:</b>	Sherri L. Eastley		
<b>Address Line 1:</b>	600 Congress Avenue, Suite 2120		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>ATTORNEY DOCKET NUMBER:</b>	ADVB079US		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

OP \$40.00 85161005

**900198776**

**TRADEMARK  
 REEL: 004596 FRAME: 0951**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kimberlie C. Nelson

Signature:

/kcn/

Date:

08/03/2011

Total Attachments: 1

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**ASSIGNMENT OF THE BEA TRADEMARK**

WHEREAS, Advanced Bionics, LLC, a Delaware limited liability company (“Advanced Bionics”), having an address of 28515 Westinghouse Place, Valencia, California 91355, USA, has adopted and is using the mark BEA BIONIC EAR ASSOCIATION and Design, as shown below, and is the owner of U.S. trademark application number 85/161,005 for this mark (the “Trademark”);



WHEREAS, Advanced Bionics AG, a limited company under the laws of Switzerland (“AB AG”), having an address of Laubisrütistrasse 28, 8712 Stäfa, Switzerland, desires to acquire any and all rights and goodwill associated with the Trademark, including the related application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Advanced Bionics does hereby assign to AB AG, all right, title and interest in and to said Trademark, including the related application, together with the goodwill of the business symbolized by the Trademark.

**Advanced Bionics, LLC**

By: 

Name: Paolo Gregorini

Title: Vice President, Finance

Date: 07/29/11