

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Terra On Holding B.V.		06/29/2011	LIMITED LIABILITY COMPANY: NETHERLANDS

RECEIVING PARTY DATA

Name:	Agro Trade International B.V.
Street Address:	Prins Bernhardplein 200
City:	Amsterdam
State/Country:	NETHERLANDS
Postal Code:	1097JB
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85362907	REAL BUY NEARBY
Serial Number:	85278311	OK POINT
Serial Number:	85278306	DOKE
Serial Number:	85278294	OKEY - DOKEY
Serial Number:	85278288	OKIE - DOKIE
Serial Number:	85205901	VOILA!
Serial Number:	85205888	DELIZIO
Serial Number:	85205816	O'KEY
Serial Number:	85205812	O'KAY
Serial Number:	85196561	BONJOUR

CORRESPONDENCE DATA

Fax Number: (202)344-8300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900198783

**TRADEMARK
 REEL: 004596 FRAME: 0987**

CH \$265.00 85362907

Phone: 2023444000
Email: rliebowitz@venable.com,trademarkdocket@venable.com
Correspondent Name: Rebecca Liebowitz
Address Line 1: Venable LLP, P.O. Box 34385
Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER:	32320-293566
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DOMESTIC REPRESENTATIVE

Name: Rebecca Liebowitz
Address Line 1: Venable LLP, P.O. Box 34385
Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

NAME OF SUBMITTER:	Rebecca Liebowitz
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Signature:	/rebecca liebowitz/
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Date:	08/03/2011
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Total Attachments: 0

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